

FARM  JOURNAL

FIELD DAYS™

AUGUST 25-27, 2020

A RESPONSIBLE
REINVENTION



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Virtual Event Live General Sessions

Tuesday, Aug. 25, 2020

TIME	SESSION
9 a.m.	<p>Managing Through the Black Swan Cycle</p> <p>Behind the Scenes of Blue Diamond Farming Company</p> <p>Match Hybrid Characteristics with Your Fields</p> <p>Ag Retail Pavilion: Take A Tour 5 Awesome Ag Retail Facilities</p>
12 p.m.	<p>Farm Journal Live</p> <p>#FarmOn Highlights</p> <p>Panel: How to Face and Overcome Financial Stress</p> <p>What Will Livestock Technology Look Like in the Face of COVID-19?</p>
4 p.m.	<p>Future of Farming: Innovation in Agriculture - Data, Transparency and Traceability</p> <p>Virtual Beer Garden</p>

Wednesday, Aug. 26, 2020

9 a.m.	<p>Predicting Chaos - Weather Risk in Production Agriculture</p> <p>2021 Cash Rental Negotiations: Overcome the Noise and Negotiate Like A Pro</p> <p>Gain Control of Weeds Despite Regulatory Changes</p> <p>Livestock Pavilion: Technology, Traceability and the Beef Industry of the Future</p>
12 p.m.	<p>Farm Journal Live</p> <p>#FarmOn Highlights</p> <p>Used Machinery Values Trends and Predictions</p> <p>How Do I Motivate “Joe” And Myself?</p> <p>Technology Pavilion: Balance Your Farm's Equipment and Manpower</p>
4 p.m.	<p>Future of Farming: Reconnecting Consumers to Farmers</p> <p>Virtual Beer Garden</p>

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Virtual Event Live General Sessions

Thursday, Aug. 27, 2020

9 a.m.	Keynote Message: Resiliency - How to Live All In and Overcome Obstacles
	Behind the Scenes at Newcomer Farms
	Craft Your Pre-Harvest Grain Marketing Plan
	Crops Pavilion: Give Your Soil a Physical Exam
12 p.m.	Farm Journal Live
	#FarmOn Highlights
	Panel: Is the U.S. Too Dependent on Corn?
	2020 Election Preview: Watch These Races & Issues
	Business & Grain Marketing Pavilion: Differentiate Your Farm with A Marketing Calendar
4 p.m.	Virtual Beer Garden
7 p.m.	#FarmOn Concert

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Educational Pavilions

(all content will be on-demand, which will include videos, eBooks, interactive resources, etc.)

CROPS

The 411 on Planting Soybeans Early
Give Your Soil a Physical Exam

LIVESTOCK

Technology, Traceability and the Beef Industry of the Future
Don't Take Your Eyes Off of ASF

BUSINESS & GRAIN MARKETING

Differentiate Your Farm with A Marketing Calendar
Pre-nups, Post-nups and Buy-Sell Agreements ...
Oh My! How to Keep Assets in the Blood

TECHNOLOGY

Balance Your Farm's Equipment and Manpower
AgTech: A Look at How New Technology Arrives On Your Farm

AG RETAIL

How to Be A Trusted Adviser in a COVID World
Take A Tour 5 Awesome Ag Retail Facilities

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On-site Agenda

Day 1: **Tuesday, Aug. 25, 2020**

Location: **Ben Riensche Farms - Jesup, IA**

TIME	SESSION
7:30 a.m. - 8:30 a.m.	Breakfast & Registration
8:30 a.m. - 9:00 a.m.	Welcome, Introductions & Overview of Blue Diamond Farming Company
9:00 a.m. - 10:00 a.m.	Farm Tour: Grain Bin System
9:45 a.m. - 10:00 a.m.	Break
10:00 a.m. - 10:15 a.m.	Big Idea: Did COVID-19 Rewrite the Future of Ethanol?
10:15 a.m. - 10:30 a.m.	Key Takeaways Discussion with Peers
10:30 a.m. - 11:15 a.m.	Farm Tour: Group 1: Shop, Equipment, Tools and Toys Group 2: Testing Technology in the Field
11:15 a.m. - 11:45 a.m.	Farm Tour: Group 1: Testing Technology in the Field Group 2: Shop, Equipment, Tools and Toys
11:45 a.m. - 12:00 p.m.	Break
12:00 p.m. - 1:00 p.m.	Lunch with Special Guest: Greg Peterson (aka Machinery Pete)
1:00 p.m. - 1:45 p.m.	Panel: How Top Producers Face Financial Stress
2:00 p.m. - 2:30 p.m.	Livestock Spotlight: Meet An Innovative Producer with Q&A
2:30 p.m. - 2:45 p.m.	Big Idea: The Ins and Outs of Managing Strategic Alliances
2:45 p.m. - 3:00 p.m.	Key Takeaways Discussion with Peers
3:00 p.m. - 3:15 p.m.	Big Idea: Options for PPP Loan Forgiveness
3:15 p.m. - 3:30 p.m.	Key Takeaways Discussion with Peers
3:30 p.m. - 3:45 p.m.	Big Idea: The Ag Labor Pipeline
3:45 p.m. - 4:00 p.m.	Key Takeaways Discussion with Peers
4:00 p.m. - 5:00 pm	Wrap for the Day & Social Distancing Beer Garden Reception

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On-site Agenda

Day 3: **Thursday, Aug. 27, 2020**

Location: **Glen Newcomer Farms - Bryan, OH**

TIME	SESSION
7:30 a.m. - 8:30 a.m.	On Site Breakfast/Registration
8:30 a.m. - 9:00 a.m.	We're LIVE!: Welcome, Introductions and Overview of Newcomer Farms
9:00 a.m. - 9:45 a.m.	Farm Tour and Focus Sessions: - Group 1: In the Field - Group 2: Conservation and Diversification - Group 3: Succession Planning
9:45 a.m. - 10:30 a.m.	Farm Tour and Focus Sessions: - Group 1: Conservation and Diversification - Group 2: Succession Planning - Group 3: In the Field
10:30 a.m. - 11:15 a.m.	Farm Tour and Focus Sessions: - Group 1: Succession Planning - Group 2: In the Field - Group 3: Conservation and Diversification
11:15 a.m. - 11:45 a.m.	Break
12:00 p.m. - 1:00 p.m.	Lunch with Special Guest: Greg Peterson (aka Machinery Pete)
1:00 p.m. - 1:45 p.m.	Panel: Is the U.S. Too Dependent on Corn?
1:45 p.m. - 2:00 p.m.	Break
2:00 p.m. - 2:30 p.m.	Livestock Spotlight: Meet An Innovative Producer with Q&A
2:30 p.m. - 3:15 p.m.	Speed Date Networking: Meet, Learn and Connect with Peers
3:15 p.m. - 3:45 p.m.	Panel: The What, How and Why of My Farm Advisory Board
3:45 p.m. - 5:00 p.m.	Wrap for the Day & Social Distancing Beer Garden Reception