



NEWS RELEASE

DATE: January 25, 2024

FOR IMMEDIATE RELEASE:

For further information, contact
 Deb Norton, Cogent Ideas Inc. (785) 231-0879

7th Gardiner Angus Early Bird Sale Heats Up on Demand for Documented Value

Registered seedstock production, regardless of breed, has little industry relevance in commercial beef production without practical application, and performance always trending upward across all sectors. One measure of relevance is the generational loyalty of commercial cow-calf producers that rely on GAR genetics to continue to improve their cattle, from replacement heifers to finished beef.

Two hundred forty-three bidders registered in person and online to purchase 306 bulls and 168 bred commercial heifers. The two high-selling bulls, Lots 111 and 137, are sons of the breed leading sire for marbling, GAR Transcendent and sold for \$24,000 each. Repeat customer, Dudley Brewer, Brewer Land & Cattle, Oakwood, Texas, had the winning bid on Lot 111, GAR Transcendent A242. Lot 137, GAR Transcendent 6032, sold to another longtime customer, Lyman Marion Ramsay, Grand Bay, Ala. Ramsay outlasted all bidding competitors to purchase Lot 114, GAR Home Town 5312, for \$23,000.

Another longtime customer, Manuel Gonzalez, Cuatro Cienegas, Coahuila, Mexico, paid \$21,000 for Lot 127, and \$20,000 for Lot 13. Dudley Brewer had the winning bid to own Lot 14, GAR Home Town N5402 for \$20,000. Friend, neighbor and great cowman, Randy Bayne, Protection, Kan., selected Lot 155, a great Fireball son with top 1% performance for all traits of economic merit and paid \$18,500.

Lots 1 and 2 each sold for \$17,000 to Jason Faria, FB Genetics, Dumas, Texas, and Ronald Fox, Plains, Kan., respectively. Woody Folsom, Circle F Farms, LLC, Baxley, Ga., had the winning bids to own Lots 112 and 113 for \$16,000 each. Charlotte Griffin, Buckhorn Ranch, LLC, Silver City, N.M. had Lot 61, GAR Sunbeam N5092, selected and paid \$15,500. Two bulls, Lots 6 and 139, both Transcendent sons sold for \$15,000 each, respectively, to Dudley Brewer and Shawn Sagrera, Sagrera Farms, Ethel, La., Michael Rogstad, Rogstad Farms, Bismarck, N.D.; and Randall Grimmus, Grimmus Cattle Co., Hanford, Calif., each purchased bulls, Lots 118, 125, and 138, respectively, for \$14,500 each. Two more bulls, Lots 10 and 149, each sold to Phil Coldiron, CCC Ranch, Wellston, Okla., and Brian Walt, Collyer, Kan., for \$14,000. Eleven bulls sold from \$13,000 to \$13,500. Ten bulls sold from \$12,000 to \$12,500.

Notes of Interest:

- 243 bidders registered for the sale.
- 122 buyers from 22 states and Mexico purchased 309 lots in four hours.
- 72% of the cattle sold to buyers on the seats and 28% sold to online buyers
- 80 bulls sold for \$10,000 and above:
 - 19 bulls sold for \$14,000 to \$24,000
 - 11 bulls sold from \$13,000 to \$13,500
 - 10 bulls sold from \$12,000 to \$12,500
 - 16 bulls sold from \$11,000 to \$11,500
 - 24 bulls sold from \$10,000 to \$10,500

Volume Buyers—Bulls: Dudley Brewer, Brewer Land & Cattle, Oakwood, Texas; Lazy Spade Ranch, Red Bluff, Calif.; Mert Bradshaw, Red Bluff, Calif.; Woody Folsom, Circle F Farms, LLC, Baxley, Ga.; Mike Gibson, Gibson Ranch, Paducah, Texas; Merrill Ranch, Wilmore, Kan.; Henry Nighswonger, Alva, Okla.; Jim & Cheryl O’Brien, Mullen, Neb.; Josh Robertson, The Last Buffalo, LLC, Darrouzett, Texas; Michael Rogstad, Rogstad Farms, Bismarck, N.D.; Jack Shelton, Bravo Cattle Co., Amarillo, Texas; Mike Stewart, Munday, Texas; Crossroads Cattle Co., Ltd., Austin, Texas; Paul Dufrene III, Triple Son Farms, Cut Off, La.

Volume Buyer—Commercial Females: Henry Nighswonger, Alva, Okla.; Travis Nutsch, Hamilton, Kan.; Jeff Harkless, Hark Ranch, Scottsdale, Ariz.; Jeremy Holmes, Tylertown, Miss.; Phillip Kreidler, Geuda Springs, Kan.; Matt Miller, Flying M Cattle Co., Tracy, Calif.; Jerry Wrinkle, JNK, Hartsville, Tenn.

Sale Total & Averages

| Total Lots | Category | Gross | Average |
|------------|-------------------------------|-------------|---------|
| 85 | 20-month-old registered bulls | \$804,000 | \$9,459 |
| 221 | 17-month-old registered bulls | \$1,831,500 | \$8,287 |
| 306 | Registered bulls | \$2,635,500 | \$8,613 |
| 168 | Bred commercial heifers | \$445,700 | \$2,653 |
| 474 Head | TOTAL | \$3,081,200 | |