

## **NEWS RELEASE**

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## FOR IMMEDIATE RELEASE:

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# The Gardiner Angus Ranch 43<sup>rd</sup> Spring Sale Spurs Optimism & Opportunity in Quality Beef Production

The pathway to the production of value-added, high quality Angus beef has never been more clear. Angus seedstock producers are the beginning of the food supply chain. The decisions made before every breeding season will determine the value of the product at the end of the supply chain. On Friday evening, Certified Angus Beef meat scientists, Drs. Daniel and Diana Clark, brought the quality message into laser focus as they fabricated two whole loins in front of a crowd of more than 600. One loin was from a GAR home-raised steer, USDA Prime, YG 2, from a pen of 125. The second loin was a low Choice, YG 4 from the commodity run on the same day. The loins were of equal weight. At the conclusion of the program, the Prime loin had a 10% greater yield and a retail value difference of more than \$120 over the low Choice loin! It's important to remember, the value difference only represented the loin and not the entire carcass! The home-raised steer returned more than \$440 above the base price, selling on the USPB grid. The value difference from birth to harvest was striking.

At 9 AM sharp, 569 bidders began to send a strong message that lasted throughout the day. With five sales annually, each GAR sale has its own identity. The constant thread that runs through every sale is the rock-solid foundation of commercial cow-calf producers that have relied on Gardiner genetics for generations. The high selling bull, Lot 2, GAR Home Free, may prove to be the most elite son of Home Town to date. A 30-year GAR commercial cow-calf producer and cattle feeder who prefers to remain confidential purchased GAR Home Free for \$80,000. The second high-selling bull was Lot 1, GAR Hometown Hero. Hometown Hero was selected by Select Sires as one of the great prospects at GAR. Dave Dockter, Mandan, North Dakota, had the \$70,000 winning bid and will be our partner with Select Sires.

Lot 151, the lead-off bull in the younger bull category, generated much conversation in the weeks leading up to the sale. A powerful GAR Dual Threat son with a near perfect combination of CED, growth and end product merit sold to a partnership of FB Genetics, Dumas, Texas, Rocking W Angus, Jefferson, Georgia, and Luke Mason, Livingston, Tennessee, for \$50,000. Lot 8, GAR Home Town 5250, an amazing genetic package of marbling and muscle was purchased by Shawn Sagrera, Ethel, Louisiana, for \$24,000. Lot 190, another young prospect, GAR Ashland 31E, sold to longtime customer, Theo Costas, TPC Angus, Richland, Mississippi for \$23,000. Shawn Sagrera and Frank Brumfield, Brumfield Angus, Chicago, Illinois, each paid \$21,000 to own Lots 4 and 22, respectively. Five bulls sold for \$20,000 each. Lots 16, 20, 21, 164 and 202, sold to Dale Long, Long Ranch, Gate, Oklahoma; the partnership of Katie Blunk, Lazy KT Ranch, Freedom, Oklahoma & Ashland Veterinary Center; James Denny Lillard, Louisville, Tennessee; Margie Rice, Mayer Legacy LLC, Guymon, Oklahoma; and Woody Folsom, Circle F Farms LLC, Baxley, Georgia. Circle F Farms LLC selected Lot 9, GAR Home Town 6170 and paid \$19,000. FB Genetics returned to the bidding action and had the winning bid on Lot 153, GAR Home Town J1209, for \$18,000. John & Randa Starnes, Tennessee River Music, Fort Payne, Alabama, outlasted all competing bidders to own Lot 15, GAR Home Town 6130, for \$17,000.

Eleven bulls sold for \$15,000 each. Lots 25, 32, 57, 154, 156, 157, 169, 180, 192, 211 and 227, sired by Home Town, Ashland, GAR K263 Prophet and Combustion sold to Sam Harrell, Claude, Texas; Bill Cherry, Bear Creek Farm, Thompson's Station, Tennessee; Emmitt Caskey, Caskey Cattle Co., Owingsville, Kentucky; John & Joanie Grimes, Maplecrest Farms, Hillsboro, Ohio; Mayer Legacy LLC; Ross Humphreys, San Rafael Cattle Co., Tucson, Arizona; Circle F Farms LLC; Brian Walt, Collyer, Kansas; and Joe Austin, Cienega Ranch, Willcox, Arizona.

The demand for the female portion of the sale confirmed the unique recognition of value in the next generation of Angus genetics. The volume of young donors and collective genomic value is unequalled anywhere in America. Lot 402, GAR Home Town 1450, possesses elite genetics that place her in the rare category of greatness along with other historic GAR donors, 614, 2536, 2345 and 830. Roger Hirschy, Hirschy Angus Farms, Orlando, Florida, was relentless in his pursuit to own her with a winning bid of \$110,000. A partnership of Chris Lorson, Lorson Angus Farms, Jersey Shore, Pennsylvania and Doug Peterson, Peterson Prime Angus, New Boston, Missouri, selected Lot 405, GAR Home Town 1040 and paid \$50,000. Another duo teamed up to purchase Lot 403. Richie Longanecker, Big Timber Cattle Co., Lithia, Florida, and Maplecrest Farms outlasted the competition to own this elite donor, paying \$45,000. Ray Johnson, Johnson Angus Ranch, Durham, Connecticut, selected Lot 482, GAR Identified 2830, to add to his Angus program and outlasted the competition, paying \$36,000. Two donors, Lots

407 and 411, respectively, sold to Philip Gleason, Legacy Farms, Trussville, Alabama and Derek Thompson, NextGen Cattle Co., Paxico, Kansas, for \$30,000 each. Two donors, Lots 418 and 421, sold to the duo of Harold Miller, 7 Triangle 7 Cattle Co. LLC, Akron, Colorado, and Thomas Cox, Deer Trail, Colorado; and the team of Maplecrest Farms and Tracey Dodderer, Johnstown, Ohio, for \$29,000 each, respectively. Micheal Cole, Thomasville, Alabama, selected Lot 404, GAR Home Town U066, and paid \$27,500 to own her. FB Genetics added Lot 424, GAR Cache 2700, an elite combination of CED, marbling, ribeye and top 10% maternal, on a winning bid of \$24,000. Donnell & Kelli Brown, R.A. Brown Ranch, Throckmorton, Texas, selected another impressive Cache daughter, Lot 425, GAR Cache 800, paying \$23,000. Two more donors, Lots 417 and 460, sold for \$22,000 each to the partnership of Ogeechee Farms, Tifton, Georgia, Travis Bunch, Surrency, Georgia and FB Genetics; and Jody Huckabay, Elmtree Farm, Paris, Kentucky.

The 3-N-1 pairs added even more excitement to the auction. Lot 515 was the high selling 3-N-1, adding to the FB Genetics load for \$21,000. Darrell Lake, PPR Land Company, Brashear, Texas, purchased one high selling Quantum daughter, Lot 414, for \$20,000. The high selling bred cow was Lot 528, a tremendous GAR Momentum daughter, selling to Wes Mitchell, Optum Angus, Seaman, Ohio, for \$19,000.

Andrew McPeake, CAM Ranches, Crawford, Georgia; NextGen Cattle; and Rocking W Angus & Craig Miller, Miller Farm LLC, Harrisonburg City, Virginia, purchased Lots 412, 453 and 511, for \$18,000 each, respectively. Steve Hillhouse, Hillhouse Angus, LaGrange, Texas; Jerry Bornemann, Mt Vernon, Missouri; and, Darold Tomsheck, Sunburst, Montana, purchased Lots 406, 408 and 410, each for \$17,500, respectively. One donor and two 3-N-1 pairs sold for \$17,000 each to the partnership of Ogeechee Farms, Travis Bunch and FB Genetics; NextGen Cattle Co.; and Darrell Lake, PPR Land Company, Brashear, Texas.

Aggressive bidding throughout the day signals a return to a bullish market with fundamentals in place to continue to reward the production of value-added Angus cattle and high-quality beef in the future. The professionalism of the entire marketing team, including Colonel Rick Machado, Colonel Joel Birdwell and Colonel Eddie Burks and all livestock representatives, resulted in a historic weekend at Gardiner Angus Ranch.

## **Notes of Interest:**

A total of 874 head sold to 264 buyers from 30 states.

569 bidders were registered to bid in person, on LiveAuctions.tv, and Superior.

Approximately 22% of the offering was sold online.

Volume Buyers—Bulls: Woody Folsom, Circle F Farms, Baxley, Georgia; Ryan Shotkoski, Lexington, Nebraska; Joe Austin, Cienega Ranch, Willcox, Arizona; Mark Pearson, Arete Ranch, Spearman, Texas; Giles Ranch Co., Bucklin, Kansas; Len Mertz, Mertz 09 Ranch, San Angelo, Texas; Colorado Buck, Old Glory, Texas; Don Montgomery, Montgomery Properties, Azle, Texas

**Volume Buyers—Reg. Females:** Jeff and Brenda Wilkerson, Wilkerson Cattle Co., Marlow, Oklahoma; Michael Hubbell, Hubbell & Hubbell, Inc., Spearville, Kansas; Jerry Bornemann, Mt. Vernon, Missouri; Bill Schwartz, Amarillo, Texas; Steve Hillhouse, Hillhouse Angus, LaGrange, Texas; Jim Simpson, Southern Natural Foods, Knoxville, Tennessee

**Volume Buyers—Commercial Females:** Dudley Brewer, Brewer Land & Cattle, Oakwood, Texas; Robin Wilson, Rocking W Angus, Jefferson, Georgia; Emmitt Caskey, Caskey Cattle Co., Owingsville, Kentucky; Rob and Sylvia Sellard, Sellard Farms, Bucklin, Kansas

#### Sale Total & Averages

<b>Total Lots</b>	Category	Gross	Average
169	20-month-old registered bulls	\$1,595,500	\$9,441
175	16-18-month-old registered bulls	1,520,500	\$8,689
344 Lots	<b>Total Bulls</b>	\$3,116,000	\$9,058
100	<b>Donor Heifers</b>	\$1,129,500	\$11,295
8	3-N-1 Pairs	108,500	13,563
25	<b>Bred Cows</b>	170,500	6,820
145	<b>Bred Heifers</b>	861,000	5,938
<b>278 Lots</b>	<b>Total Registered Females</b>	\$2,269,500	\$8,164
622 Lots	<b>Total Registered Lots</b>	\$5,385,500	\$8,658
9	<b>Bred Commercial Cows</b>	\$24,300	\$3,158
243	<b>Bred Commercial Heifers</b>	\$767,300	\$2,700
252	<b>Total Commercial Females</b>	\$791,600	\$3,141
652 Lots (874 Head) Overall Sale Total		\$6,177,100	\$7,068