

*All times are shown in Central Daylight Savings Time*

## Tuesday, August 24

**7:30 - 8:15 am**

### Early Riser Panel

Host: Clinton Griffiths, AgDay TV

**8:30 - 9:00 am**

### Phantom Yield Loss: How to Finetune Your Harvest Timing

Missy Bauer, Farm Journal Field Agronomist

**9:00 - 10:00 am**

### Expo Time

*Visit our sponsor pavilions and exhibit halls for additional content and networking*

**10:00 - 10:30 am**

### Dollars or Doubts? Questions to Ask Before Jumping into the Carbon Market

Liz Willmott, Microsoft

Lukas Fricke, Nebraska Farmer

Moderator: Nate Birt, Trust In Food

**10:30 - 12:00 pm**

### Expo Time

*Visit our sponsor pavilions and exhibit halls for additional content and networking*

## Thursday, August 26

**7:30 - 8:00 am**

### Early Riser Panel

Host: Chip Flory, AgriTalk

**8:00 - 9:00 am**

### Q&A: Latest Used Machinery Trends

Greg Peterson, Machinery Pete

**9:00 - 10:00 am**

### America's Best Farm Dog

*Announcing the winner of America's Best Farm Dog Contest in the New Holland Booth*

**9:00 - 10:00 am**

### Expo Time

*Visit our sponsor pavilions and exhibit halls for additional content and networking*

**10:00 - 10:30 am**

**TBD**

Ken Ferrie, Farm Journal Field Agronomist

**10:30 - 12:00 pm**

### Expo Time

*Visit our sponsor pavilions and exhibit halls for additional content and networking*

**On Demand****The Impacts of Drought on Beef and Beyond**

Moderator: Greg Henderson, Drovers

How bad is the current drought in the West? The latest map from the drought monitor shows that 90% of the West is in drought. The region could affect up to 15 million head of cattle, according to USDA. Ranchers are faced with some troubling water problems. Water is being and will continue to be limited with populations in many of the affected areas booming. How will ranchers, and the cattle they are responsible for, survive—and how will it affect the current and future cattle markets, inventories and packing availability? What does this mean for consumers? We'll delve into all of these issues and more.

**What Biden's Tax Plan Means to You**

Paul Neiffer, CPA

President Joe Biden announced the American Family Plan earlier this spring. How will these changes affect your farm? What estate planning changes should you make? CPA Paul Neiffer dives into the details.

**Futures, Basic, Options...I'm Confused: Grain Marketing Basics**

Britany Wondercheck, Farm Girl Next Door

Understanding cash grain marketing doesn't have to feel out of reach. Once you learn the fundamentals, you'll be able to take a more active role in the grain marketing decisions that go on on your operation. You'll also feel confident in your understanding of what commodity brokers, grain merchandisers, or the farmers in the coffee shop are talking about.

**Financial Decisions: Where Should You Invest?**

Shay Foulk,

**Farm Tour: Whiskey Acres, DeKalb, Ill.**

Ask the owners of Whiskey Acres, and they'll tell you good whiskey isn't made, it's grown. As one of the nation's only certified on-farm craft distilleries, Whiskey Acres is a seed-to-spirit operation in DeKalb, Ill. Jamie Walter is a fifth-generation grain farmer. Together with his father, Jim, they raise corn, soybeans, wheat and rye and also sell seed to area farmers. The Whiskey Acres team distills year-round, crafting bourbon, vodka and rye.

**Farm Tour: Silent Shade Planting Company, Belzoni, Miss.**

What began as a husband-and-wife operation in 1979 has now flourished into a modern family business, employing five family members. Silent Shade Planting Company is a 12,000-acre corn, soybeans, cotton and rice row crop farm headquartered in Belzoni, Miss. Beyond family members, the team includes 20 full-time employees. The Silent Shade operation also includes a trucking division.

## On Demand

### Farm Tour: Frahm Farmland, Colby, Kan.

Frahm Farmland is the product of six generations of hard-working and innovative farmers. Today, the operation is led by CEO Lon Frahm. Under his direction, the operation has grown to include 40,000 acres of row crops. The operation is known for consistent adoption of technology, charitable giving, industry-leading employee benefits and sustainable farm practices.

### Farm Tour: Lyons Angus Ranch, Alta Vista, Kan.

Lyons Ranch is located in the Flint Hills of Kansas, one of the most productive native grazing areas in the world. Three generations of the Lyons and Langvardt family work together to serve the beef industry and raise the Angus cattle they love.

### Total Field Makeover: Trials and Tribulations

Mitchell Hora, Continuum Ag

Join Mitchell Hora and Millennial Farmer Zach Johnson as these two farmers take you on a tour of Hora's Washington, Iowa, farm. Hora, founder of Continuum Ag, will show some of his cover crops and field trials in progress. Hora and Johnson will also visit some Washington County neighbors to discuss precision planting and innovations in farming.

### The Need for Speed: High-Speed Planter Roundup

Moderator: Clinton Griffiths, AgDay TV

Check in to hear from Case IH, John Deere, Kinze and Precision Planting concerning "The Need for Speed." The high-speed planter panel, moderated by Clinton Griffiths, "AgDay" host and Farm Journal Editor, will address what you need to know about these planters, such as: What are the advantages and disadvantages of high-speed planting based on research? What does seed placement look like at higher speeds? What do row cleaners, closing wheels, downforce control and down pressure settings impact the success of high-speed planting? Higher speed means more bounce so how do farmers avoid skips, doubles and conditions that cause late emergence?

### What a Day: Lessons from 2020

Chances are, you've had one of those days...where everything just goes wrong. Well, if you need to see someone else's misfortunes to make yours seem not-so-bad, check out Farm Journal's "What a Day!"

### Podcast: The Farmer Who Turned his Corn Field into a Vietnam Vets Memorial

Jim Eddleman has delivered on a promise that was 50 years in the making. In 1968, Eddleman was serving in the U.S. military and was involved in the Tet Offensive. He promised himself that if he made it back to the U.S., he'd do something to show my respect and honor for my comrades. The southeast Missouri farmer and his wife, Charlene, donated their 46-acre corn field to build a replica of the Vietnam memorial wall in Washington D.C.

### How to Build Your Own Planter

Moderator: Clinton Griffiths, AgDay TV

Have you ever thought about customizing a planter from the toolbar out? How about retrofitting or refurbishing components of your current planter? Join Clinton Griffiths as he explores the ins and outs of tailoring your planter from the toolbar to the technology and everything in between. He'll talk expectations for timeline and cost with the folks at Mavis MeterMax and Progressive Crop Systems who walk farmers through the process of outfitting planters to fit their needs.

### The Top 10 Tractor Tales: Classic Iron and Colorful Characters

Enjoy these videos featuring classic iron and the colorful characters who like to collect and restore old tractors. Segments feature a mix of models including John Deere, Massey Ferguson, Farmall, Oliver, Allis-Chalmers and more.