

## **NEWS RELEASE**

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## FOR IMMEDIATE RELEASE:

For further information, contact

Deb Norton, Cogent Ideas Inc. (785) 231-0879

## The 6th Gardiner Angus Ranch Early Bird Bull Sale Supports Bullish Forecast for Beef Producers

Forecasting the cattle markets is infinitely more complicated by the lingering drought in most cattle producing states. The constant thread that continues to create opportunity is the supply of quality cattle, the demand for higher quality beef and the genetic information registered and commercial cow-calf producers have at their fingertips. Two hundred thirty-eight bidders and 116 buyers from 22 states and Mexico competed for 464 total head and helped set a new record for the Early Bird Sale.

GAR Apex was an easy selection to lead off the 6<sup>th</sup> Early Bird Sale as Lot 1. A GAR Dual Threat son out of GAR Ashland N779, Apex exceeded every economically important benchmark, plus excellent phenotype. The Messer family, Messer Cattle Co. LLC, paid \$100,000 to invest in this tremendous young sire. The Messer family has a long history with GAR. Loftis Messer came to work for Ralph Gardiner. Howard Messer, Loftis' son, lived and worked on the ranch. The Messers have been friends and near family to the Gardiner family for three generations.

The high selling bull in the 20-month-old category of bulls was Lot 17, sired by Home Town, GAR Game Changer N5841, ranks in the top 1% for multiple traits. Parker Ranch, Eddie and Karen Parker, Waurika, Oklahoma, had the winning bid of \$20,000. Longtime customer, Manuel Gonzalez, Cuatro Cienegas, Mexico, purchased Lot 5, GAR Home Town 5621, on a winning bid of \$18,000. Three bulls, Lots 2, 6, and 14, GAR Transcendent 7241, GAR Kansas 6921 and GAR Home Town 6261, each sold for \$17,000 to Jeff Harkless, Hark Ranch, Scottsdale, Arizona, and Select Sires Inc., Plain City, Ohio. Two bulls, Lots 4 and 214, will find new cow herds in Mexico, selling for \$16,000 each to Ricardo Lopez Campos, Moncioa, Mexico and Manuel Gonzalez, respectively. Select Sires Inc. added Lot 13, GAR Home Town 5951 to their list of purchases on a winning bid of \$15,000. Jack Boyer, Boyer Bros. Angus, Perryville, Missouri, selected Lot 12, GAR Home Town 5791 and paid \$14,000. Boyer Bros. Angus was the 2018 winner of the Certified Angus Beef Value Discovery Contest. Boyers retain ownership and the goal is to achieve 100% USDA Prime on every carcass. Manuel Gonzalez added Lot 97 to his purchases paying \$13,500. GAR Home Town 5661 ranks in the top 2% of the breed for YW, over +1 for marbling and REA and a top 1% Method Genetics ROI. Mike Kitchell, Lazy K Acres, McAlester, Oklahoma, selected Lot 15, GAR Home Town 6011 on a winning bid of \$13,000. Like so many Home Town sons, 6011, offers incredible flexibility.

GAR commercial customer, Brian Walt, Collyer, Kansas, paid \$12,500 to own Lot 107, GAR Home Town 7161. This bull is a powerhouse of meat and muscle. Four bulls, Lots 11, 25, 98 and 150 each sold for \$12,000 to four of the most progressive commercial cow-calf producers in the business; Phil Coldiron CCC Ranch, Wellston, Oklahoma; Ross Humphreys, San Rafael Ranch, Tucson, Arizona; Ed Wesner, Reydon, Oklahoma; and Margie Rice, Mayer Legacy LLC, Guymon, Oklahoma. Ed Wesner; Paul Dicke, Dicke Land & Cattle, Inc., Ewing, Nebraska; and Select Sires Inc., selected Lots 102, 108 and 181, on a winning bid of \$11,500 each.

Six bulls, Lots 7, 8, 103, 152, 183, and 238 sold for \$11,000 each to Rob and Sylvia Sellard, Sellard Farms, Bucklin, Kansas; Curtis Hoverson, Hannaford, North Dakota; Select Sires Inc.; Manuel Gonzalez; Jerry Jones, Fourche River Ranch, Gravelly, Arkansas; and David Thompson, YY Ranch, Willcox, Arizona, respectively. Forty Three of the 284 bulls that sold brought \$10,000 or more. The sale was completed in three hours.

Volume Buyers—Bulls: Tim Ballard, HWH Karval, Olney Springs, Colorado; Brian Darst, Lazy Spade Ranch, Red Bluff, California; Todd Davison, TD Cattle LLC, Ruston, Louisiana; Travis Schnaithman, Schnaithman Farms, Garber, Oklahoma; Mike Gibson, Gibson Ranch, Paducah, Texas; Giles Ranch Co., Bucklin, Kansas; Ryan Schotkoski, Shotkoski Hay Farms Partnership, Lexington, Nebraska; Steven Chase Goldsmith, Baird, Texas; Manuel Gonzalez, Cuatro Cienegas, Mexico; Don Graham, Crossroads Cattle Co., Eucha, Oklahoma; Jack Shelton, Bravo Cattle Co., Amarillo, Texas; Rick Gurley, Diamond G Farms LLC, Huntsville, Arkansas; Select Sires Inc., Plain City, Ohio; Michael Rogstad, Rogstad Farms, Bismarck, North Dakota, Terry Stuart-Forst, Stuart Ranch, Waurika, Oklahoma.

Volume Buyers—Commercial Females: Ronald Jefcoat, Big Hill Farm, Hattiesburg, Mississippi; John Minson, Duncan, Oklahoma; Jerry Wrinkle, JNK, Hartsville, Tennessee; Daryl Sales, Sales Farms, Valley Falls, Kansas; Brian Palmer, Palmer Angus, Montgomery, Texas; Matt Miller, Flying M Cattle Co., Tracy, California; Phillip Kreidler, Geuda Springs, Kansas; James Hitchcock, 3H Cattle Co. LLC, Tennille, Georgia; Mark Boggs Ranch, Beggs, Oklahoma.

## Sale Total & Averages

No. Hd/Lots	Category	Gross	Average
65	20-month-old registered bulls	\$456,000	\$7,015
219	17-month-old registered bulls	\$1,802,000	\$8,228
284 Lots	Registered Bulls	\$2,258,000	\$7,951
134	Head A.I. bred comm. heifers	\$301,500	\$2,250
46	Head bull bred comm. heifer	\$93,550	\$2,034
180 Head	Bred commercial females	\$395,050	\$2,195
464 Head		\$2,653,050	