

Tech-Driven Service Hub

MFA River Valley Agronomy Center
Higginsville, Missouri



5 REASONS TO LOVE THIS FACILITY

1 QUICK STOP
Product receiving takes much less time at this retail facility thanks to the state-of-the-art system. Drivers request deliveries to this site because they can unload a semi into the warehouse in seven minutes, which is five times faster than at other sites.

2 ATTENTION-GETTER
An open house on June 28, 2023, gave legislators, state agriculture officials and special guests a tour of the innovative features.



3 TECH-DRIVEN
By consolidating to AgSync, an innovative electronic logistics system, this facility was able to streamline and reduce machinery overlap in logistics from order to application completion.

4 FLEXIBLE BLENDING
A secondary vertical blender is dedicated to cover crop products, and an impregnation room provides for adding nitrogen stabilizers to urea.

5 LARGEST OF ITS KIND
This facility features the largest bulk fertilizer capacity in the MFA system. Its largest product bin is 3,000 tons — more capacity than the previously used 2,000-ton warehouse capacity.

PHOTOS COURTESY OF MFA



PLENTY OF CAPACITY

This refurbished site was designed and constructed by Greystone Construction. The fertilizer and chemical storage consolidates five sites into one. Total dry fertilizer storage is 14,000 tons.

BLEND AND LOAD

Thanks to the Doyle unloading system, a 24-ton tender truck is ready to head to the field in less than 10 minutes. Each load is given an electronic ticket.

PROMPT AND PRECISE

The Doyle Autobatch blending system allows for a fully automated declining weight system. The team is able to operate the fertilizer building from an iPad.

COMMAND CENTER

The 1,500-square-foot office acts as the operations center. Each morning starts with a meeting to coordinate the centralized dispatch via AgSync.

ENDLESS SERVICE

This site focuses on fertilizer and crop protection products. It has 20 employees, five sprayers, four spreader trucks and nine dry tender trucks plus liquid tenders.

Do you have a top facility you want featured? Email editors@farmjournal.com

Tour all the facilities: TheDailyScoop.com

