



All Attendees as of June 13, 2022

Company	Full Name	Title
4 Aces	Arturo Jr Valdez	CEO
4Earth Farms	David Lake	President
4Earth Farms	Rick McGregor	Marketing
4Earth Farms	Sandra Medina	Sales
4Earth Farms	Mark Munger	VP of Marketing
4Earth Farms	Dave Hewitt	Vice President of Sales
68 Produce LLC	Mike Chasen	Managing Member
68 Produce LLC	Kelli Shingai	Organic Sales
68 Produce LLC	Natalie Tegerdal	Organic Sales
A&A Organic Farms, Corp	Heidi Alvarado	Sales Coordinator
A&A Organic Farms, Corp	Maria Elena Alvarez	Sales Account Manager
A&A Organic Farms, Corp	Ashley Collins	Sales Coordinator
A&A Organic Farms, Corp	Andy Martin	President
A&A Organic Farms, Corp	Ralph Portuondo	Account Sales Manager
A&A Organic Farms, Corp	Aimee Raphael-Martin	Vice President
A&A Organic Farms, Corp	Mike Reed	Sales Account Manager
A.V. Thomas Produce	Jeremy Fookes	Director of Sales
A.V. Thomas Produce	Manuel "Jr" Silva	Sales Manager
Abundant Harvest Organics	Vernon Peterson	Farmer
Acuitus Ag, Inc.	Chris Hunsaker	CEO
Agronegocios La Grama S.A.C.	Rodrigo Bedoya	CEO
Agropiura	Roberto Silva-Rodriguez	Director
AgSocio	Matthew Rogers	Founder / GM
Albertsons	Heather Carlson	Replenishment Manager
Albertsons	Mary Cork	Sourcing Manager
Albertsons	Brian Foster	Procurement Manager
Albertsons	Greg Jensen	National Director Produce
Albertsons	Ernesto Luna	Replenishment Manager
Albertsons	Rich Mendonsa	VP of Replenishment/Planning
Albertsons	Davis Mochizuki	National Director Produce
Albertsons	Shawn Peery	National Vice President- Produce
Albertsons	Doug Robertson	Division Produce Sales Manager - Seattle
Albertson's Companies	Nancy Cota	Vice President Own Brands
Albertson's Companies	Jodie Reardon	Director of Replenishment and Planning
Albertson's Companies	Chad Street	National Director of Produce & Floral
Albertsons/Safeway	Tommy Iovenitti	Asst Sales Manager
Albertsons/Safeway	Mil Mijanovic	Sales Manager
Albertsons/Safeway	Jim Molamphy	Sales Manager
Albertsons/Vons	Ryan Sanchez	Produce Sales Manager
ALDI	Bill Duesenberg	Director of National Buying Produce
Allen Lund Company LLC	Braden Goodere	Business Development Manager
Allen Lund Company LLC	Morgan Underwood	Assistant Manager
Alliance for Food and Farming	Teresa Thorne	Executive Director
Alpenrose	Megan Vose	Product and Supply Chain Manager
Altar Produce LLC	Dino Iacovino	Domestic Sales
Altar Produce LLC	Christopher Ramirez	President
Altar Produce LLC	Michael Stewart	Domestic Sales
Amazon	Crispin Weir	Category Leader
Amazon Fresh	Pierce McGlynn	Vendor Manager
Amazon Fresh	Kailey Whelan	Category Manager
Andersen Organics	Brian Andersen	Co-Founder
Andersen Organics	Denise Andersen	Co-Founder



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Company	Full Name	Title
Andersen Organics	Rylie Selander	Sales
AndNowUKnow	Anne Allen	Senior Section Editor and Writer
AndNowUKnow	Melissa De Leon Chavez	Managing Editor
AndNowUKnow	Whit Grebitus	Vice President, Sales
AndNowUKnow	Chandler James	Section Editor and Writer
AndNowUKnow	Robert Lambert	President/CEO
AndNowUKnow	Jordan Okumura	Editor-in-Chief
AndNowUKnow	Carlos Palacio	Chief Technology Officer
AndNowUKnow.com	Reid Monsma	Account Executive
Anthony Marano Company	Nick F. Donofrio Jr.	Director of Organic Department
Anthony Marano Company	Don Klusendorf	Strategic Initiatives
Anthony Marano Company	Mark Nusko	VP of Sales and Business Relationships
Anthony Marano Company	Peter Trzpit	Commodity & Sales Professional, Organic Dept.
Anthony Vineyards	Domenick "Cookie" Bianco	Owner
Anthony Vineyards, Inc.	John Harley	VP of Sales & Marketing
Anthony Vineyards, Inc.	Rudy Heras	Sales
Anthony Vineyards, Inc.	DJ Ryan	Sales Manager - Dates
Anthony Vineyards, Inc.	Rob Spinelli	Sales Manager
Apeel Sciences	Nicole Andreasen	Director, Sales
Apeel Sciences	Ellise Fallon	Commercial Director - Tree Fruit
Apeel Sciences	Grant Foad	Product Manager
Apeel Sciences	Tim Nuss	Director, Category Sales
Apeel Sciences	Mike Tucker	Sr. Director, Sales - North America
Apex Sales & Marketing	Don Patella	Vice President
Apex Sales & Marketing	Scott Rogers	President/Owner
Appetite for Health	Julie Upton	Freelance Writer
Archi's Acres	Karen Archipley	Co Founder of Archi's Acres and AiSA
Archi's Acres	Charlene Mitchell	Customer Relations
Ashley Nickle Growth Strategies	Ashley Nickle	Consultant & Project Manager
Associated Wholesale Grocers	Joe Day	Director of Perishables
Associated Wholesale Grocers	Tim Graas	Executive Director, Produce Field Procurement
Associated Wholesale Grocers	Rod Haist	Category Manager
Associated Wholesale Grocers	Tony Mitchell	VP of Produce and Floral
Awe Sum Organics	Joe Feldman	Director of Sales & Marketing
Awe Sum Organics	Jon Kiley	Sales Manager
Awe Sum Organics	David Posner	CEO / President / Founder
Baja Son Growers	Phil Barrientos	Sales
Baja Son Growers	Robert Leonard	Sales
Baja Son Growers	Sara Plymale	Sales
Bank of America	Rob Skeen	Senior Relationship Manager
Bard Valley Date Growers	Alan Asbury	Senior Business Manager
Bard Valley Date Growers	Jeff Hansen	Regional Business Manager
Bard Valley Date Growers	Neil Merritt	Director of Sales
Bard Valley Date Growers	Liam Slavin	Regional Business Manager
Bay Baby Produce	Lindsey Dalesky	Sales and Marketing
Bay Baby Produce	Tyann Schlimmer	Sales and Logistics
Bay Baby Produce	Denise Sundvold	Sales
Bay Baby Produce	Michele Youngquist	Owner
Bayer Crop Science	Federico Salazar	Americas Strategic Accts Protected Culture Lead
Beachside Produce, LLC	Danny Fleming	Sales Manager
Bejo Seeds, Inc.	Jeff Trickett	Director Marketing
Bella Viva Orchards	Victor Martino	Buyer



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Company	Full Name	Title
Belmont Market	Jonathan Dobson	Produce Manager
Bengard Ranch	Steve Koran	Vice President of Sales
Berry People	Damon Barkdull	Senior Commodity-Sales Manager
Berry People	Jerald Downs	CEO
Berry People	Daniel Waters	COO
Better Produce, Inc.	Juan Cisneros	Sales
Better Produce, Inc.	Kassandra Cisneros	Sales
Better Produce, Inc.	Mari Partida	Sales
Bigy	Kevin Barry	Director of Produce and Floral
Bigy	Adam Hession	Director of Produce and Floral
Bigy	Eric Swensen	VP of Fresh Foods
Bio Agriculture and Horticultu	Jim McClain	CEO
BJ's Wholesale Club	Colleen Don Diego	Associate Merchant
BJ's Wholesale Club	Ryan Johnson	Category Merchant
Bland Farms	Brian Silvas	Sales Manager
BlazerWilkinsonGee	Joe Meeks	Sales
BlazerWilkinsonGee	John Wilkinson	owner
Blue Apron	Tonya Morel	National Category Manager, Produce
Blue Apron	Kyle Rose	National Category Manager, Produce
Blue Apron	Heather Smeeton	Senior Produce Buyer
Blue Book Services	Ron Arevalo	Field Sales Representative
Blue Book Services	Pamela Riemenschneider	Retail Editor
Boise Co-op	Douglas Bolles	Produce Manager
Boise Co-op	Kayla Long	Produce Manager
Boise Co-op	Mark Neumann	Store Manager
Boise Co-op	Meagan Sharp	Campus Director
Bolthouse Farms	Kevin Fix	Vice President
Bolthouse Farms	Doug Johnson	Vice President
Bolthouse Farms	Phil Kooy	Chief Customer Officer
Bolthouse Farms	David Schoonmaker	Vice President
Bolthouse Farms	Shelby Layne	Director, ESG Hub
BoniPak	Leeann Bettencourt	National Accounts Manager
BoniPak	Ciaran Costa	Account Manager
BoniPak	Stan Otremba	VP, Sales & Marketing
Bostock New Zealand	Tom Bostock	Supply Chain Manager
Bostock New Zealand	Jodi Carkner	Vice President
Bostock New Zealand	John Heffernan	Account Manager
Bostock New Zealand	Jenn Heinlein	Sales Manager
Bostock New Zealand	Guy Opie	Account Manager
Bostock New Zealand	Kellie Thompson	Account Manager
Bowery Farming	Shannon Corbett	Senior Vice President, Sales
Bowery Farming	Prince Swaray	Director, National Accounts
Bozzuto's Inc	Gregory Veneziano	VP Perishables
Braga Fresh Family Farms, Inc.	Tamara Basaldua	Sales
Braga Fresh Family Farms, Inc.	Rod Braga	CEO/President
Braga Fresh Family Farms, Inc.	Amber Castillo	Marketing Coordinator
Braga Fresh Family Farms, Inc.	Peter Cling	Sales
Braga Fresh Family Farms, Inc.	Jason Duran	Sales
Braga Fresh Family Farms, Inc.	Heather Fuller	Sales
Braga Fresh Family Farms, Inc.	Andrew McClelland	Sales
Braga Fresh Family Farms, Inc.	Casey Mills	Sales
Braga Fresh Family Farms, Inc.	Ray Ortega	Sales



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Company	Full Name	Title
Braga Fresh Family Farms, Inc.	Colby Pereira	Sales
Braga Fresh Family Farms, Inc.	Mary Poma	Marketing
Braga Fresh Family Farms, Inc.	Maria Preciado	Sales
Braga Fresh Family Farms, Inc.	Kate Smith	Private Brands Manager
Braga Fresh Family Farms, Inc.	Gabe Tegenkamp	Sales
Braga Fresh Family Farms, Inc.	Kori Tuggle	Marketing
Braga Fresh Family Farms, Inc.	Chuck Watson	Sales
Bridges Organic Produce	Kurt Jacobs	Sales/Marketing
Bridges Organic Produce	Ben Johnson	President
Bridges Organic Produce	Michael McMillan	Sales/Marketing
Bridges Organic Produce	Oscar Trujillo	Mexican Sales
Bristol Farms	Frank Zapata	Produce Buyer
Bristol Farms/Lazy Acres	Ali Sattler	Senior Category Manager
Bristol Farms/Lazy Acres	Keith Tsuchiyama	Senior Category Manager
Brookfield Organic Produce Co.	Rodney Scaman	President
Brookshire Grocery Company	Roger Harkrider	Vice President Produce and Floral
Brothers Pride Produce, Inc.	Steve Cook	Purchasing Manager
Brothers Pride Produce, Inc.	Paul Sigona	Produce Buyer
Buschs	Cherrie Parker	Mechandiser
Buschs	Randall Parker	Produce/Floral Director
C&S Wholesale Grocers	Joseph Punska	National Organic Produce Buyer & Merchandiser
California Avocado Commission	Carolyn Becker	Retail Marketing Director
California Avocado Commission	David Cruz	Business Development Director
California Endive Farms	Celina Lemus	Plant Manager
California Endive Farms	David Moen	Sales Manager
California Endive Farms	Sean Quintero	Sales and Logistics Supervisor
California Giant Berry Farms	Joe Barsi	President
California Giant Berry Farms	Nick Chappell	Director of Sales
California Giant Berry Farms	Alan Ediger	Vice President of Sales
California Giant Berry Farms	Tom Smith	Director of Sales
California Grocers Association	Bailey Dayen	Business Development Manager
California Strawberry Commission	Katie Manetti	Retail Account Specialist
California Strawberry Commission	Rick Tomlinson	President
California Table Grape Commission	Karen Hearn	Vice President
Cal-Organic Farms	Bob Borda	VP, Cal-Organic Sales
Cal-Organic Farms	Jeff Huckaby	President & CEO
Cal-Organic Farms	Lisa McNeece	VP, Foodservice & Industrial Sales
Cal-Organic Farms	Keri Morrelli	Product Innovation & Development Director
Cal-Organic Farms	Eric Proffitt	EVP, Sales & Marketing
Cal-Organic Farms	Daniel Russell	Organic Sales Associate
Cal-Organic Farms	Katie Schumacher	Marketing Coordinator
Cal-Organic Farms	Janitzia Soto	Organic Sales Associate
Campos Borquez	Pablo Borquez	President
Campos Borquez	Sergio Borquez	Executive VP
Campos Borquez	Rodrigo Torres	VP of Sales
Camposol	Andrew Maiman	VP, North America Berry Business
Canadian Produce Marketing Assoc.	Ron Lemaire	President
Canadian Produce Marketing Assoc.	Heather Urban	Director Market Development
Capay Organic	Thaddeus Barsotti	Owner
Capay Organic	Cherie Galper	Account Manager
Capay Organic	Brenda Haught	President of Sales
Capay Organic	Greg Novak	Account Manager



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Company	Full Name	Title
Capay Organic	Daniel Plechaty	Director of Sales
Capay Organic	Kianna Small	Account Manager
Capay Organic	Oscar Vargas	Account Manager
Capital Health	Palvesh Patel	Managing Director
Carlsbad Ranch Market	Janie Fisher	Partner
Carlsbad Ranch Market	Steve Fisher	Produce manager
Carlson Food Safety Consulting	Cathy Carlson	Owner
Category Partners	Tom Barnes	CEO
Category Partners	Adam Brohimer	President
CCH Citrus	Betsy Demshki	Administration
CCH Citrus	John Demshki	President
CCH Citrus	Lorena Estrada	Sales
CCH Citrus	Diana Hathcock	Administration
CCH Citrus	Garff Hathcock	COO Grower Relations
CCOF	April Crittenden	Chief Certification Officer
CCOF	Ben Diesl	Chief Business Officer
CCOF	Shawna Rodgers	Donor Relations Manager
CCOF Certification Services	Jacob Guth	Food Safety Program Manager
CDFA State Organic Program	Pamela Rodriguez	Investigator
CDS Distributing, Inc.	Jan Garrett	VP of Marketing & Business Development
CDS Distributing, Inc.	Jamie LaChapelle	Chief Operations Officer
Central Market - H.E.B.	Peter Beaulieu	Business Development Manager
Champ Publishing	Tim Linden	Owner
Charlie's Produce	Lucas Blum	Sales & Purchasing
Charlie's Produce	Maggie Hale	Sales & Purchasing
Charlie's Produce	Kurt Kistler	Manager
Charlie's Produce	Jim McDonald	VP of Business Development
Charlie's Produce	Laura Severance	Marketing Manager
Charlie's Produce	Corrie Bouchard	Account Executive
Charlie's Produce	Zachary Broom	Sr. Account Executive
Charlie's Produce	Mike Busch	Sales Rep
Charlie's Produce	Todd Korman	Sr. VP Business Development
Charlie's Produce	Steve Kuboyama	Retail Sales Manager
Charlie's Produce	Cody Luther	Organic Buyer
Charlie's Produce	Nate Rundle	Business Manager
Charlie's Produce	Jeremy Smith	President
Charlie's Produce	David Snider	Sales Manager
Charlie's Produce	Shari Zinn	Organic Buyer
Chelan Fresh	Derin Benson	Director
Chelan Fresh	Darrin Carpenter	Category Management
Chelan Fresh	Kevin Stennes	Organic Sales Manager
Chilean Fresh Fruit Association	Karen Brux	Managing Director North America
Chilean Fresh Fruit Association	Allison Myers	Central/Eastern Merchandiser
Chosen Foods	Thomas Huls	Chief Sales Officer
Chosen Foods	Kristyn Lawson	VP of Sales - Fresh
Church Brothers Farms	Jason Grolnick	Retail Account Manager
Church Brothers Farms	Alex McCloskey	VP of Retail Business Development
CKF Inc	Alanna Pedersen	Regional Sales Manager - Southwest USA
CKF Inc.	Shannon Boase	Senior Director, New Market Development
CMI Orchards	Rochelle Bohm	Brand Manager
CMI Orchards	George Harter	VP of Marketing
CMI Orchards	Danelle Huber	Marketing Specialist



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CMI Orchards	Robb Myers	Sales
CMI Orchards	Bob Mast	President
Coalition for Sustainable Organics	Lee Frankel	Executive Director
Coast to Coast Produce	Matt Holt	Broker
Coast to Coast Produce	Linda Spry	Broker
Coke Farm	Adele Gemignani	Sales and Business Development
Coke Farm	Olivier Griss	Sales Manager
Coke Farm	Sean Hayes	Sales
Coke Farm	Megan Russell	Sales
Coliman Pacific Corp.	Jorge Angel Aguilar Gallegos	CEO & President
Coliman Pacific Corp.	Audee Rios	Corporate Sales Director
Coliman Pacific Corp.	Aracely Van dine	Sales Executive
Columbia Basin Organics	Robbie DeLeon	V.P. Sales
Columbia Basin Organics	Kelly Sutherland	Office Manager
Columbia Basin Organics	Nick Sutherland	Sales
Columbia Basin Organics	William Sutherland	Pres
Corpay	Thomas Shahaden	Director
Corpay	Jud Shepley	VP Corporate Payments
Costco Wholesale	Heather Curtis	Buyer
Costco Wholesale	Mark DeCosta	Buyer
Costco Wholesale	Todd Eagan	Buyer
Costco Wholesale	Paul Egan	Buyer
Costco Wholesale	John Haycox	Buyer
Costco Wholesale	John Higgins	Buyer
Costco Wholesale	Bill Mardon	AGMM
Costco Wholesale	Sharlene Taylor	AGMM
Country Sweet Produce / Valpredo	Prescott Leyba	Sales Director
Country Sweet Produce / Valpredo	Alexandra Rae Molumby	Marketing Director
Country Sweet Produce / Valpredo	Bailey Slayton	Sales Associate
Country Sweet Produce / Valpredo	Michael Valpredo	President and Founder
Courchesne Larose group	Michel Routhier	CEO
Covilli	Garland Hatfield III	Sales Manager
Covilli	Alejandro Madrigal	President
Covilli	Iris Montañó-Madrigal	MKT Manager
Covilli	Alfredo Rodriguez	Sales
CPMA/Catania Worldwide	Mario Masellis	VP Sales and Marketing
Crest Fresh Market	Brett Puckett	Director of Produce and Floral Operations
CropTrak	Lon Gretillat	VP Sales and Marketing
CrunchPak	Mauro Felizia	NA
CrunchPak	Tony Freytag	Executive Vice President
CrunchPak	Andy Kimbrel	VP of Sales and Marketing
CrunchPak	Ozgur Koc	Senior VP of Business Development
Daily Harvest	Shae Chico	Strategic Sourcing Manager
Daily Harvest	Taylor Lanzet	Sr. Director of Strategic Sourcing
Dalena Farms, Inc.	Lisa Dalena	VP Sales
D'Arrigo California	Chad Amaral	VP, Sales & Business Development
D'Arrigo California	Amy Rose	Sales
D'Arrigo California	John Scherpinski	Director, Sales & Marketing
D'Arrigo California	Morgan Tinari	Marketing Brand Manager
D'Arrigo New York	Eric Mitchnick	Director Organic Division
Dayka & Hackett LLC	Brett Burdsal	Business Development Manager
Dayka & Hackett LLC	Mike Weaver	Account Manager



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Company	Full Name	Title
Daymon	Michelle Tonner	Director Client Services Fresh Food
Deardorff Family Farms	Luke Patrino	Organic Sales
DeHart Construction Services Inc.	Dave DeHart	VP
DeHart Construction Services Inc.	Miguel Rojas, JR	VP Sales
Del Rey Avocado Co.	Caitlin Cunha	Sales
Del Rey Avocado Co.	Donny Lucy	Vice President
Del Rey Avocado Co.	Patrick Lucy	President
Discovery Organics	Brody Irvine	Purchaser
Discovery Organics	Lucas Willstead	Sales
Discovery Organics	Vincent Wu	Sales Manager
DiveMex	Víctor MiguelCovarrubias	Sales Manager
Divine Flavor, LLC	Alan Aguirre Camou	CMO
Divine Flavor, LLC	Super Natural Chef Assistant	Super Natural Chef Assistant
Divine Flavor, LLC	Jose Mario Barrera	Viva Orgánica
Divine Flavor, LLC	Clarisa Batiz	Organic Category Manager
Divine Flavor, LLC	Luis Batiz	Veg Category Manager
Divine Flavor, LLC	Kari Bernardi	Super Natural Chef
Divine Flavor, LLC	Carlos Bon	VP of Sales
Divine Flavor, LLC	Michael DuPuis	Public Relations & QA Manager
Divine Flavor, LLC	Antonio Escobar	Sales
Divine Flavor, LLC	Aurore Jousset-Drouhin	Campaign Manager
Divine Flavor, LLC	Yuliksa Salazar	Clinical Nutritionist
Divine Flavor, LLC	Elizabeth Smart	Sales
Divine Flavor, LLC	Luis Urbina	Brand Manager
DMA Solutions	Marci Allen	Account Director
DMA Solutions	Mackenzie McLeod	Executive Director of Brand Management
Dole Food Company	Dan Boyes	Sales District Manager
Dole Food Company	Jeff Fulton	VP, Sales
Dole Food Company	Adam Heick	DFV Sales
Dole Food Company	Craig Jacob	Fresh Fruit Sales
Dole Food Company	Emanuel Lazopoulos	VP, DFV Sales
Dole Food Company	Charles Sardo	DFV Sales
Dole Food Company	Shannon Yamada	Director of Innovation
Domex Superfresh Growers	Jon Alegria	Business Development
Domex Superfresh Growers	Clay Burke	Account Manager
Domex Superfresh Growers	Catherine Gipe-Stewart	Communications Manager
Domex Superfresh Growers	Paul Newstead	Director of Business Development
Doreva Produce Company, Inc.	Adalisbet Silva	International Sales - Mexico
Doreva Produce Company, Inc.	Ben Silva	CEO
Dovex	Mauricio Asaf	Grower Relations Manager
Dovex	Bob Harrhues	Retail Stores Director
Dovex	Eugene Loudon	Import Director
Dovex	Nato Naples	Domestic Sales Manager
Driscoll's	Marc Arellano	Exhibit Builder
Driscoll's	Ashley Borja	Ashley.Borja@driscolls.com
Driscoll's	Bill Cotton	Director Retail Sales
Driscoll's	Eric Garcia	Multi Channel Sales Mgr
Driscoll's	Nicole Grant	Sr. Mgr Market Development
Driscoll's	Natalie Harris	Customer Development Manager
Driscoll's	Casey Rose	Sr. Director Sales & Product Mgmnt
Driscoll's	Steve Trede	Director of Market Development
Driscoll's	Steve Tsutsumi	Exhibit Manager



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Company	Full Name	Title
Dwellely Family Farms	Mark Dwellely	Partner
Dwellely Family Farms	Patrick Johnston	Partner
Earl's Organic Produce	Spencer Bernardo	Buyer
Earl's Organic Produce	Carson Evers	Buyer
Earl's Organic Produce	Jackie Grindle	Buyer
Earl's Organic Produce	Jarod Hunting	Buyer
Earl's Organic Produce	Rick Kilby	Buyer
Earl's Organic Produce	Jonathan Kitchens	Purchasing Manager
Earl's Organic Produce	Drew Knobel	Director of Sales and Marketing
Earl's Organic Produce	Jacob Levy	Sales Associate
Earl's Organic Produce	Susan Simitz	Marketing and Social Media Manager
Earl's Organic Produce	Mike Stewart	Sales Manager
EarthFresh	Andrew George	Senior Director of Sales
EarthFresh	Jessica Hughes	Director of Innovation
EarthFresh	Derrick Rayner	SR. VP of Procurement
EarthFresh	Rich Tiveron	Director of Business Development - Retail
Edge Sales & Marketing	Liz Bunch	President
Edge Sales & Marketing	Jeff Knight	Executive Vice President
EMART, Inc.	Joy Lee	Buyer
Emerald Packaging, Inc.	James Kelly	Executive Vice President
e-Mission Control	Ray Chagoya	ZE Program Manager
e-Mission Control	Kim Laret	ZE Program Manager
Empire Marketing Strategies	Bob Halpin	Vice President Retail Sales
Empire Marketing Strategies	Laura Rosemeyer	Corporate Sales Manager
Empire Marketing Strategies	Sara Sponzilli	Corporate Sales Manager
Empire Marketing Strategies	Eric Veltri	Division President
Envy Marketing	Vinnie Lopes	SVP Sales & Marketing
Enza Zaden	Ian Botes	Commercial Director, USA
Enza Zaden	Shaina Bronstein	Sales Manager
Enza Zaden	Rod Jorgensen	Sales Manager
Equal Exchange Produce	Nicole Vitello	President
Equifruit, Inc.	Kim Chackal	Director, Sales & Marketing
ERC Trade LP	Jose Carrasco	President
Erewhon Natural Foods	Edward Palomo	Produce Director
Erewhon Natural Foods	Matthew Richards	Produce Manager
Erewhon/Gro Organics LLC	Liliana Rodriguez	Buyer for Erewhon Markets
Evolution Fresh	Peter Barone	Sr. Sourcing Manager
Evolution Fresh	Sam Lindsey	Senior Manager, R&D
Evolution Fresh	Kristen Zabaglo	Director, Brand Management
Evolution Fresh / Starbucks	Juliet Young	Sr. Sourcing Specialist
Fair Trade USA	Lila Frisher	Partnership Development Mgr
Fair Trade USA	Emie George	Sr. Manager, Partnership Development
Fair Trade USA	Jenifer Jackson	Senior Producer Services Manager in PDO
Fair Trade USA	Teka Nicholas	Business Operations Specialist
Fair Trade USA	Danielle Spencer	Partnership Development Mgr
Family Tree Farms	Brenton Helm	Sales
Family Tree Farms	Ryan Howard	Sales
Famous Software	Heather Hammack	President
Farm Bureau	Bob Johnson	Reporter
Farm Fresh Direct of America	Roger Christensen	New Business Development
Farm Fresh Direct of America	Lonnie Gillespie	Chief Organic Officer
Farm Fresh Direct of America	Zachary Gillespie	Transportation Manager



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Farm Fresh Direct of America	Mike Hulett	CEO
Farm Fresh To You	David Bemby	Procurement Specialist
Farm Fresh To You	Aaron Pickens	Director of Produce Procurement
Farmstead	Jessica Papesh	Head of Produce
Field Fresh Farms	Manuel Diaz	National Sales
Field Fresh Farms	Richard Diaz	National Sales
Field Fresh Farms	Jacob Dobler	Marketing Manager
Field Fresh Farms	Fernando Ramirez	Sales Manager
First Alternative Co-op	Natalia Mikkola	Produce Department Manager
First Alternative Co-op	Patrick Monroe	Produce Manager
FirstFruits Farms	Aimee Bach	West Coast Business Development Manager
FirstFruits Farms	Lon Hudson	Director of Sales
FirstFruits Farms	Sara Palmisano	East Coast Business Development Manager
FirstFruits Farms	Dorothy Redick	Sales Account Manager
Food Lion	Nicole Hulstein	Category Manager - Fruit
Food Lion	Kristin Wells	Category Manager
Foodmix Marketing Communications	Nadine Baarstad	VP Client Development
Four Seasons Produce	James Camera	Buyer
Four Seasons Produce	David Hahn	Dir. of Procurement
Four Seasons Produce	Jason Hollinger	President and CEO
Four Seasons Produce	Wes Jones	Key Accounts Manager
Four Seasons Produce	Ginny Williams	Sr. Business Development Manager
Four Star Sales, Inc.	Jack Campbell	CEO
Four Star Sales, Inc.	Bobby Munoz	Sales
Four Star Sales, Inc.	Tiffany Rivera	Sales
Four Star Sales, Inc.	Justin Rossi	Sales
Frank's Distributing	Marielle Lujan	Marketing
Frank's Distributing	Monica Martinez	Sales
Frank's Distributing	Ricardo Roiz	Sales
Frank's Distributing	Luis Soto	Sales
Frazier Farms Markets	Simon Nuñez	Produce buyer
Fresh Direct	Ellie Rothstein	Associate Produce Merchant
Fresh Direct Produce	Steven Moi	Procurement Manager, Organics
Fresh Express Incorporated	John Olivo	President
Fresh Express Incorporated	Fabian Pereira	Vice President Marketing, Innovation, International
Fresh Point Atlanta	James Sargent	Organic Account Executive
Fresh Produce & Floral Council	Don Gann	President
Fresh Produce & Floral Council	Emma McBride-Taylor	Event & Communications Specialist
Fresh Solutions Network / Side Delights	Molly Connors	Sales
Fresh Solutions Network / Side Delights	Dave Masser	Sales
Fresh Solutions Network / Side Delights	Rachel Schoffstall	Sales
Fresh Solutions Network / Side Delights	Kathleen Triou	President
Fresh Thyme Market	James Braswell	Director of Produce Procurement
Fresh Thyme Market	Tim Murphy	Buyer
FreshDirect	Mary Mitchell	Produce Merchant
FreshDirect	Lauren Ryan	Buyer
Freshdirect NYC	Rutul Joshi	Produce Merchant
Fresh-Innovations California, LLC	Jason Ottolini	Manager of Direct Accounts
Fresh-Innovations California, LLC	Tim Stejskal	Chief Executive Officer
Fresh-Innovations California, LLC	Greg Taylor	SVP, Sales, Marketing, and Innovation
FreshPoint Central CA	Amy Snyder	Retail Sales Manager
FreshPoint Produce	Don Ochoa	Vice President Retail Sales



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Company	Full Name	Title
FreshSource	Dan Addiego	Director of Sales
FreshSource	Sarah Burns	Business Development Coordinator
FreshSource	Mike Casazza	President Southwest Division
FreshSource	Natalie Machado	National Director of Marketing
FreshSource	Chad Miller	Chief Innovation Officer
FreshSource	Scot Olson	President - NorCal/PNW
FreshSource	Robert Thompson	Founder & CEO
Frieda's Specialty Produce	Karen Caplan	CEO
Frieda's Specialty Produce	Alex Jackson	Director of Sales
Friendly City Food Co-op	Dietrich Ewing	Produce Team Leader
Friendly City Food Co-Op	Mackenzie Jenkins	Assistant Produce Team Leader
Fruit World Co	CJ Buxman	President
Fruit World Co	Pat Dockstader	Doc's Organics
Fruit World Co	Riley Hicks	Field Operations
Fruit World Co	Angelica Kaprielian	Finance and Business Operations Manager
Fruit World Co	Bianca Kaprielian	CEO
Fruit World Co	Camille McFarland	Sales Assistant
Fruit World Co	Cindy Richter	Head of Sales
Fruit World Co	Mike Rietman	Doc's Organics
Fyffes	Steve Schwager	VP of Sales
Garlock Printing & Converting	Thomas Hoops	National Sales Representative
Gelson's	John Savidan	Sr Director Produce - Floral
Gerritys Supermarkets	Ronald Ubaldini	Prouce Manager Lead Organic Store
Giant Food	Anthony Chanka	Category Manager
Giddings Berries USA	Morgan Bahri	Sales and Marketing
Giddings Berries USA	Julio Giddings	CEO
Giddings Berries USA	Ian Grigg	COO
Giddings Berries USA	Neftaly Vargas	Senior Sales Manager
Giddings Berries USA	Helena Beckett	Director of Sales
Gills Onions	Megan Jacobsen	Vice President, Sales & Marketing
Giorgio Fresh Company	Mark Hartwell	National Account Manager
Giorgio Fresh Company	Kris Kaczmarczyk	National Account Manager
Giorgio Fresh Company	Greg Sagan	VP Sales and Marketing
Giorgio Fresh Company	Doug Stewart	Account Manager
Giumarra Companies	Gary Caloroso	Regional Business Development Director
Giumarra Companies	Kellee Harris	Regional Business Development Director
Giumarra Companies	Kristina Lorusso	Regional Business Development Director
Giumarra Vineyards	Mimi Corsaro	VP Marketing
Giumarra Vineyards	Randy Giumarra	VP Sales
Golden Sun Insights	Randy Riley	Co-Owner
GoldenSun Insights	Naba Bakar	VP of Marketing
GoldenSun Insights	Jason Fuller	Co-Owner
GoldenSun Insights	Jenney Tenney	Business Strategy Advisor
Good Earth Natural Foods	Mark Squire	President
Good Eggs	Nina Foy	Produce Buyer
Good Eggs	Spencer Thomas	Produce Buyer
Good Eggs	Rudolph Washington	Category Assistant
Good Farms	Jackson Dabuner	Sales
Good Farms	Alicia Fernandez	Sales
Good Farms	John King	Sales
Good Farms	Reuben Rubalcava	Sales
Gotham Greens	Brian Orr	SVP of Sales



All Attendees as of June 13, 2022

Company	Full Name	Title
Gotham Greens	Viraj Puri	CEO
Greehouse Produce Company	Fried De Schouwer	President
Greehouse Produce Company	Pablo Leon Gonzalez	GM
GreenChef	Elisabeth Drew-Bear	Associate Strategy & Operations Manager
GreenFruit Avocados	Dan Acevedo	Director of Business Development
GreenFruit Avocados	Brian Gomez	President
GreenFruit Avocados	Kraig Loomis	Director of Sales & Marketing
Grocery Outlet	Daniel Bell	Senior Produce Buyer
Grocery Outlet	Katie Gagnon	Associate Produce Buyer
Grocery Outlet	Doug Montgomery	Buyer
Grocery Outlet	Matt Reeves	Vice President of Produce
Grocery Outlet	Justin Yates	Associate Buyer
Grower Alliance, LLC	Ramon Barraza	SALES
Grower Alliance, LLC	Jorge Quintero	Sales Director
Grower Alliance, LLC	Jorge Quintero Jr	SALES
Grubmarket	Bryan Barsness	Vice President of Sales & Marketing
Grubmarket	Jaime Gagliardi	Account Executive
Grupo Tarahumara	Oscar Perez	Buyer
H Mart	Jae Choi	Buyer
H Mart	Jeff Lee	Vice President
H Mart	Joseph Lee	Director
H Mart	Hoon Park	Buyer
Haggen	Brent Chambers	Produce Sales Manager
Happy Dirt	Alex Borst	Purchasing Manager
Happy Dirt	Taylor Holenbeck	Grower Services Coordinator
Harmons	Michael Bradford	Produce Buyer
Harmons	Robert Seegmiller	Produce Sales director
Harold Crawford Company	Jeff Kramm	Buyer
Harris Teeter, LLC	Mark Hilton	VP of Produce
Harris Teeter, LLC	Robert Tubbs	Senior Category Manager
Harrison Co.	Nancy Ervin	Partner
Hazel Technologies	Adam Hadley	AgTech Account Executive
Hazel Technologies	Mike Rubidoux	Director of Sales Strategy
Heath & Lejeune	Laurent Gabrielli	Sales
Heath & Lejeune	Patrick Lejeune	CEO
Heath & Lejeune	David Weinstein	Buyer/Sales
Heath & Lejeune	Elana Yada	Consolidation/Sales
Heritage Produce Distributing	Rick Stone	Export Manager
Highland Ag Solutions	David Bagley	Tech Sales
Highland Ag Solutions	Anne Barnhill	Service Specialist Manager
Highland Ag Solutions	Aimee Smith	Sales Manager
Highland Ag Solutions	Bristol Wells	Director of Marketing and Customer Experience
Highline Mushrooms	Kim Marks	CFO
Highline Mushrooms	Sabrina Pokomandy	Sales Account Manager
Highline Mushrooms	John Sheehan	Sr. Sales Account Manager
Hippie Organics	Chris Elmer	VP of Sales
Hippie Organics	Emily Tahiri	Account Manager
Hippie Organics	Walter Yager	CEO
HMC Farms	Chelsea Ketelsen	Vice President
HMC Farms	Harold McClarty	CEO
HMC Farms	Jonathan McClarty	President
HMC Farms	Christopher Stoothoff	Sales Manager



All Attendees as of June 13, 2022

Company	Full Name	Title
Hollywood Markets	Jeff Schultz	Produce Supervisor
Homegrown Organic Farms	Parker Anderson	Category Manager
Homegrown Organic Farms	Ryan Fronke	Category Manager
Homegrown Organic Farms	Scott Mabs	CEO
Homegrown Organic Farms	Craig Morris	Category Director
Homegrown Organic Farms	Stephen Paul	Category Director
Homegrown Organic Farms	Jonah Reardon	Category Manager
Homegrown Organic Farms	Elise Smith	Marketing Manager
Homegrown Organic Farms	Amanda Vietti	Category Manager
Honeybear Brands	Stephen Flashing	Account Manager
Honeybear Brands	Don Roper	VP Sales and Marketing
HyVee	Jeff Mallory	Vice President Produce Operation
HyVee	Joe Stoltz	AVP Produce Procurement
iDeal HarBest	Daniel Baltazar	Sales
iDeal HarBest	Manny Fajardo	Sales Manager
iDeal HarBest	Hermey Torres	Manager
Imperfect Foods	Hilary Craig	Senior Manager- Produce Category Management
Imperfect Foods	Riley Davies	Category Manager
Imperfect Foods	Edward OMalley	Director Produce Procurement
Imperfect Foods, SPC	Kelsey Forbes	Category Manager
Index Fresh	John Dmytriw	Director of Business Development
Index Fresh	Susie Rea	Sales & Business Development
INFRA	Matt Olson	Fresh Program Manager
Ippolito International	Dan Canales	Senior VP Sales, Marketing & Processing
Ippolito International	Steve Dimen	Chief Operating Officer
Ippolito International	Lara Grossman	Marketing Director
Ippolito International	Greg Heinz	Director of Sales, Commodity Manager
Ippolito International	Paul Keery	President
Ippolito International	Michele McNeece	National Director of Business Development
Ippolito International	Ron Mondo	President
IPR Fresh	Enrique Obregon	VP Sales
IPR Fresh	Jose Luis Obregon	President
IPR Fresh	Manny Robinson	Sales
iTradeNetwork	Jason Varni	Senior Director of Solutions
J. Gibbons and Associates Inc.	Kevin Castello	Sales
J. Marchini Farms	Jenny McAfee	VP Sales & Marketing
Jacobs Farm del Cabo	Sarah Barber	Director of Planning
Jacobs Farm del Cabo	Katie Bishop	Marketing Coordinator
Jacobs Farm del Cabo	Kristina Deacon	Sales Representative
Jacobs Farm del Cabo	Monica Jacobs	Sales representative
Jacobs Farm del Cabo	Peter Leblond	Western Region-Business Dev. Sales Mgr.
Jacobs Farm del Cabo	Danielle Loustalot	Marketing Manager
Jacobs Farm del Cabo	Chris Miele	Sales Manager
Jacobs Farm del Cabo	Brad Stark	Sales Manager
Jacobs Farm del Cabo	Shannon Youmans	Sales Representative
Jacobs Farm del Cabo	Aaron Brookes	Director of Sales and Marketing
James G. Parker Insurance	Matt Luis	Vice President - Ag
JAS Family Farms Organics	Tony Serrano	President
JLZ Produce- River Road Organics	Alexis Storms	Sales Executive
JLZ Produce- River Road Organics	Roger Zardo	President
Joe Produce	Amy Grolnick	
Joe Produce	Diane Ybarra	Executive Search Consultant



All Attendees as of June 13, 2022

Company	Full Name	Title
JV Smith Companies	Victor Smith	President/CEO
JV Smith Companies	Kristen Smith-Eshaya	VP/Organizational Development
King Fresh Produce, LLC	Brandon Rankin	Director of Business Development
King Fresh Produce, LLC	Kailey Salmon	Sales & Marketing Coordinator
King Fresh Produce, LLC	Keith Wilson	Owner
King Fresh Produce, LLC	Lisa Wilson	CFO
Kirschenman Enterprises Inc.	Raymond Garcia	Business Development
Kroger	Mark Malburg	Category Manager
Kroger	Mike Martinusen	Kroger Field Specialist
Kroger	Jesse Moore	Category Strategy Manager
Kroger	Andy Post	Senior Sourcing Analyst
Kroger	Matthew Sonick	Sourcing Manager - Vegetables
Kroger	Doug Steiner	Sourcing Manager
Kroger	Stephen Withers	Produce Category Manager
Kwik Lok Corporation	Jordan James	Sales
Lakeside Organic Gardens, LLC	Fernando Marquez	Sales Executive
Lakeside Organic Gardens, LLC	Marliese Myers	Marketing Director
Lakeside Organic Gardens, LLC	Hugo Raygoza	Senior Sales Executive
Lakeside Organic Gardens, LLC	Sarah Shepherd	Sales Executive
Lakeside Produce	Justin Henkel	Director of Sales
Lakeside Produce	Paul McCaffrey	Key Account Manager
Lakeside Produce	Dale Milison	Senior Key Account Manager
Lipman Family Farms	Linda Anaya	Organic Sales
Lipman Family Farms	Victor Cancel	Sales
Lipman Family Farms	Sarah Dehn	General Manager
Lipman Family Farms	Brad Foletta	Sales
Lipman Family Farms	Christina Hahn	National Sales
Lipman Family Farms	Robbie Hernandez	Sales
Lipman Family Farms	Sam Jones III	Organic Sales
Lipman Family Farms	Jessica Press	National Sales
Lipman Family Farms	Morgan Stuckert	Marketing Manager
Lipman Family Farms	Jennie McCole	Organic Source
Lipman Family Farms	Josh Rasmussen	Sales
Litehouse	Kristine Gatlin	Key Account Manager
Liv Organic Produce	Carrie Briones	Sales/Grower Relations
Liv Organic Produce	Justin Cruz	Sales
Liv Organic Produce	Justin Magdelano	Sales
Live Oak Farms	Briana Giampaoli	Marketing
Live Oak Farms	Bonny Iten	Sales & Business Development
Livonia Glatt Market	Farzad Kohanzadeh	CEO
Loblaw International	Vansay Vang	Vendor Development Manager
Loblaws	Carlos Holguin	Vendor Development Manager
Local Bounti	Baltazar Garcia	Director of Sales
Local Bounti	Corrie Hutchens	VP of Product Marketing
Local Bounti	Aaron Sumption	Senior Vice President Sales
Los Angeles Salad International	Pedro Sett	CEO
Maddan & Company, Inc.	Michael Maddan	President / CEO
Marketplace LTD	Josh Padilla	Director of Produce
Marrone Bio Innovations	Doug McDowell	Territory Sales Manager
Mastronardi Produce	Peppe Bonfiglio	VP, Sales
Mastronardi Produce	Jason Bucko	Sr. VP, Sales
Mastronardi Produce	Paul Mastronardi	President



All Attendees as of June 13, 2022

Company	Full Name	Title
Mastronardi Produce	Giuseppe Rubino	Director, Sales
Mastronardi/Sunset Grown	Julia Shreve	Director of Marketing, Brand and Innovation
Maui Fresh International	Rocio Aguilar	Sales Manager
Maui Fresh International	Eric Medina	Organic Sales
Measure To Improve, LLC	Nikki Cossio	Founder & CEO
Meijer	Sarah Jennings	Buyer
Meijer	David Kidder	Produce Buyer
Meijer	Ron Lovelace	Director of Produce
Meijer	Kelsee Warren	Produce Sourcing Manager
Meijer	Monica Wyant	Produce Business Manager
Melissa's Produce	Matt Bergholz	Sales
Melissa's Produce	Matt Hernandez	Procurement
Melissa's Produce	Parker Nishi	Sales
Melissa's Produce	Steve Rodriguez	Sales
Melissa's Produce	Nikko Santo Pietro	Procurement
Melissa's Produce	Matt Stocks	Procurement
Melissa's Produce	Dannie Timblin	Sales
Meridian Fine Foods, LLC (FreshKampo)	Maddie Cook	Account Manager
Meridian Fine Foods, LLC (FreshKampo)	Ryan Valenti	Sales Manager
Met Sunnyside	John Han	President
Metro Richelieu	Joëlle Biron	Procurement director produce
Metro Richelieu	Sarah-Claude Parent	head buyer produce
Metropolitan Market	Jake Clement	Produce Merchandiser
Metropolitan Market	Larry Heigaard	Senior Fresh Product Director
Metropolitan Market	Dino Medica	Produce Coordinator
Midwest Commodities, Inc	Tim Altman	President
Military Produce Group	Mike Downey	Director of Procurement and Business Dev.
Misfits Market	James Lopez	Category Manager
Misfits Market	Suhana Ng	Buyer
Misfits Market	Jamie Rolfe	Director, Produce
Misionero	Pete Hernandez	Business Development Director
Misionero	Joe Merenda	President/COO
Misionero	Hana Mohsin	Marketing Specialist
Misionero	Nicole Zapata	Marketing Director
Mission Produce	Brooke Becker	Sr. Director of North American Retail
Mission Produce	Megan Berenbach	Organic Category Manager
Mission Produce	Stephen Fink	VP of North American Sales
Mission Produce	Jay Pack	Director
Mission Produce	Desirae Perez	Marketing Associate
Mission Produce	John Serrano	Procurement Manager
Mission Produce, Inc.	Patrick Cortes	Sr. Director of Business Dev. and Foodservice
MOM's Organic Market	Chris Miller	Produce Director
Monterey Mushrooms, Inc.	Bruce Knobloch	VP Marketing & Product Development
Monterey Mushrooms, Inc.	Ben Mossing	Sales Manager
Monterey Mushrooms, Inc.	Mike O'Brien	VP of Sales
Monterey Mushrooms, Inc.	Larissa Rice	Sales Manager
Moonlight Sales Corporation	Joe Acosta	Sales
Moonlight Sales Corporation	Russ Tavlan	President/CEO
Moonlight Sales Corporation	Ben Vived	Director of Sales
Morning Kiss Organic (DiSilva Fruit)	Nelly Czajkowski	Organic Manager
Morning Kiss Organic (DiSilva Fruit)	Mike Guptill	Sales
MorningNewsBeat.com	Kevin Coupe	Content Guy



All Attendees as of June 13, 2022

Company	Full Name	Title
Mother Earth Organic Mushrooms	Jenny Kilby	Farm Operations Manager
Mother Earth Organic Mushrooms	Meghan Klotzbach	VP Sales, Marketing, Operations
Mother Earth Organic Mushrooms	Mark Kreiner	Outside Sales Coordinator
Mother Earth Organic Mushrooms	Tom Leo	Sales Manager, Procurement Logistics
Mothers Market	Paul Cassara	Chief Merchandising Officer
Mothers Market	Michael Lappin	V.P. of Merchandising
Mothers Market	Angel Lugo	Produce Category Manager
Mothers Market	James Saldutti	Director of Produce and Floral
Mountain View	Rob Brett	Director of Sales & Marketing
Mountain View	Mike Thurlow	Owner/President
Moxy Marketing	Karen Nardoza	President & CEO
Mucci Farms	Jessica Fraumeni	Marketing Assistant
Mucci Farms	Emily Murracas	Marketing Director
Mucci Farms	Steve Zaccardi	Director of Sales
Muzzi Family Farms	Bryan Fregoso	Sales
Muzzi Family Farms	Max Hoularis	Sales
Muzzi Family Farms	Lauren Loiacono	Sales & Marketing
Muzzi Family Farms	Paul Mocettini	VP Sales & Marketing
Nativa Peru	Aldo Ramirez	Business Developer
Natural Grocers	Matt Fowler	Senior Produce Buyer
Nature Fresh Farms	Conor Chilvers	Retail Sales Account Manager
Nature Fresh Farms	Jeff Gagnon	Director of Compliance
Nature Fresh Farms	Frank Neufeld	Executive Vice President
Nature Fresh Farms	Johnny Neufeld	Procurement Manager
Nature Fresh Farms	Niels Peter Klapwijk	Vice President Procurement
Nature Fresh Farms	Jane Rhyno	Vice President of Marketing and Category Dev.
Nature Fresh Farms	Ray Wowryk	Director of Business Development
Natures Fare Markets	Tim Wachter	Category Manager of Produce
NatureSweet	Dan Blumb	Senior Manager Category Growth
NatureSweet	Mark Klein	Director of Sales
NatureSweet	Jim McErlean	Senior Vice President, Sales
NatureSweet	Trisha Rybolt	Sales Manager
NatureSweet	Heather White	National Sales Manager
Naturipe Farms	CarrieAnn Arias	VP, Marketing
Naturipe Farms	Dustin Hahn	Sales Director
Naturipe Farms	Janis McIntosh	Director, Marketing Innovation and Sustainability
Naturipe Farms	Jerry Moran	VP, Sales
Naturipe Farms	Marissa Ritter	Marketing Manager
Naturipe Farms	Ramiro Soffia	Regional Director of Raspberries & Blackberries
Naturipe Farms	Angela Tallant	Senior Director, Business Development
Naturipe Farms	Brian Vertrees	Director, Business Development (West)
New Leaf Community Markets	Chris Holland	Assistant Category Manager Produce & Floral
New Leaf Community Markets	Maroka Kawamura	Program and Category Manager Produce & Floral
New Seasons Market	Jeff Fairchild	Produce Director
New York Apple Sales, Inc.	John Cushing	Senior Vice President
Nikitha Dechakka Media	Nikitha Dechakka	Photographer
North Bay Produce	Betsey Coon	Marketing Specialist
North Bay Produce	Ryan Lockman	Vice President of Sales and Procurement
North Shore Living	Brittney Bubb	Creative Director
North Shore Living	Andrea Gonzalez	Marketing Coordinator
North Shore Living	Victoria Kovacevich	Business Development Coordinator
North Shore Living	Suzette Overgaag	VP



All Attendees as of June 13, 2022

Company	Full Name	Title
North State Grocery	Jenn Lane	Produce Clerk
North State Grocery	Ryan Lane	Produce Director
North State Grocery	Elizabeth Reese	Produce clerk
North State Grocery	Gary Reese	VP Fresh Departments
Ocean Mist Organic	Joe Angelo	Director of Sales
Ocean Mist Organic	Rick Bravo	VP Sales & Marketing
Ocean Mist Organic	Diana McClean	Senior Director of Marketing
Ocean Mist Organic	Hilda Medina	Assistant Marketing Manger
Ocean Mist Organic	Katie Tossie	Commodity Account Manager
OffShoot Brands	Hollie Johnson	Business Development Director + Key Accounts
OffShoot Brands	Jay Zimmerman	Regional Sales Manager
OFRF	Haley Baron	Partnership and Development Director,
OFRF	Kelsey Grimsley	Program Administrator
Olivia's	Mark DeMichaelis	Owner / CEO
Olivia's	Kevin Keough	Manager Retail Business
Olivia's	Mark Pins	Director of Marketing & Customer Service
Olivia's	Kenneth Reagan	V.P. Sales & Marketing
One Banana	Robert Adams	President
One Banana	Jim Warken	VP of Sales
Ontario Greenhouse Vegetable Growers	Niki Bennett	Innovation, Adaptation & Plant Protection Lead
Oppy / Eco Farms	Gahl Crane	Sales Director
Oppy / Eco Farms	Audrey Desnoyers	Director of Business Development
Oppy / Eco Farms	Sydney Schutkowski	Business Development Rep
Oppy / Eco Farms	Jamie Sells	VP West Coast Sales
OPS/OPN	Dana Davis	Sales
Organic Harvest Network	Brendan Kline	National Sales Manager
Organic Trade Association	Carol Brunnert	Coordinator, International Programming
Organic Trade Association	Tom Chapman	CEO
Organic Trade Association	Cassandra Christine	Director of Industry Relations, Membership & Dev.
Organic Trade Association	Adrienne Messe	Associate Director of Events & Solutions
Organically Grown Company	Mike Boyle	VP Sales & Sourcing
Organically Grown Company	Amy Brown	Stakeholder Engagement & Marketing Manager
Organically Grown Company	Lucas Crawford	Senior Account Representative
Organically Grown Company	Brenna Davis	CEO
Organically Grown Company	Ana Johns	Communications & Community Engagement
Organically Grown Company	Nathan Johnson	National Sales Account Manager
Organically Grown Company	Brian Keogh	Buyer
Organically Grown Company	Monique Kirby	Account Representative
Organically Grown Company	Brendon O'Shea	Sales Manager
Organically Grown Company	Rachel Pienovi	Buyer
Organically Grown Company	Diane Singer	Business Development Manager
Organically Grown Company	Kristi Yoder	Senior Sales Manager
Organics Unlimited	Gloria Smith	Office Coordinator
Organics Unlimited	Daniella Velazquez de Leon	General Manager
Organics Unlimited	Manuel Velazquez de Leon	CFO
Organics Unlimited	Mayra Velazquez de Leon	CEO
Pacific Coast Fruit	Phil Davis	Account Manager
Pacific Coast Fruit	Jaynelle Nash	Director of Retail, Foodservice & Prepared Foods
Pacific Coast Fruit Company	Josh Adams	Retail Sales Executive
Pacific Coast Fruit Company	Gary Blanken	Retail Sales Executive
Pacific Coast Fruit Company	Maggi Brooks	Director of Sales
Pacific Coast Fruit Company	Tom Brugato	President



All Attendees as of June 13, 2022

Company	Full Name	Title
Pacific Coast Fruit Company	Kayla Burks	Sales Executive
Pacific Coast Fruit Company	Brian Everette	Sales Executive
Pacific Coast Fruit Company	Scott Schultz	Director of Business Dev. & Grower Relations
Pacific Coast Fruit Company	Brad Sumner	Sales Executive
Pacific Coast Fruit Company	Sara Thompson	Managing Director
Pacific International Marketing	Shane Fylnn	Sales
Pacific International Marketing	Dave Johnson	President
Pacific International Marketing	Amanda Stallcup	Sales
Pacific Trellis Fruit / Dulcinea Farms	Josh Leichter	CEO
Pacific Trellis Fruit / Dulcinea Farms	Phillip Deochoa	Sales Executive
Pacific Trellis Fruit / Dulcinea Farms	Angie Eastham	Senior Sales Executive
Pacific Trellis Fruit / Dulcinea Farms	Dan Garcia	Sales Executive
Pacific Trellis Fruit / Dulcinea Farms	Howard Nager	Director of Marketing and Business Development
Parrys Market	Morgan McDonald	Produce Manager
Pavilions	Rick Cruz	Produce Sales Manager
PCC Community Markets	Kevin Byers	Senior Produce Merchandiser
Pear Bureau Northwest	David Howald	Western Regional Marketing Manager
Peri & Sons Farms	Kim Gattis	Sales
Peri & Sons Farms	Jessica Peri	Retail Sales Manager
Phillips Mushroom Farms	Sean Steller	Director of Business Development
Plastic Bank	Taylor Leigh Cannizzaro	Chief Relationship Officer
Plastic Bank	David Katz	Founder & CEO
Plastic Bank	Phil Shuttlewood	Sales Director
Plum Market	Phillip Cassise	Vice President - Produce
Plum Market	Maxwell Hotchkiss	Associate Produce Coordinator
Prima® Wawona	Courtney Hernandez	Sr. Sales Strategist & Category Manager
Prima® Wawona	Mike Hill	Sales Representative
Prima® Wawona	Paul Mortanian	Sales Representative
Prima® Wawona	George Papangellin	Dir. of Sales Strategy & Systems
Primus Auditing Ops	Olivia Ortiz	Customer Relations
Primus Auditing Ops	Ana Laura Uribe	Customer Relations
Pro Organics / UNFI	Erik Sturgeon	Supply Chain Manager
Pro Organics / UNFI	Sonny Yupangco	Buyer
Procurant	Ray Connelly	VP or Supplier Strategy
Procurant	Robert Nelson	VP of Sales
Produce Careers, Inc.	D.J. Stornetta	Director Recruiting Services
ProduceIQ	Mark Campbell	CEO
ProduceIQ	Doug Fisher	VP of Insight
Prophet North America	Alberto Cuellar	Business Development Director
Prophet North America	Mick Heatherington	Vice President - Sales
ProTec Coatings Industries	Joe Aceves	Estimator
Pure Flavor®	Jamie Moracci	President
Pure Flavor®	Paul Murracas	Senior Key Account Manager
Pure Flavor®	Brenda Necic	Key Account Manager
Pure Flavor®	Tiffany Sabelli	Director of Sales
Pure Flavor®	John Secker	Vice-President of Growing Operations
Pure Flavor®	Chris Veillon	Chief Marketing Officer
Pure Palm Produce	Ben Antongiovanni	President
PureFresh Sales, Inc	Brenda Zamora	Sales
Rainier Fruit	Blake Belknap	VP of Sales
Rainier Fruit	Drew Cavanaugh	Sales
Rainier Fruit	Aaron DeHerrera	Marketing



All Attendees as of June 13, 2022

Company	Full Name	Title
Rainier Fruit	Madelyn Edlin	Product Development Strategist
Rainier Fruit	Tyler Johnson	Commodity Manager
Rainier Fruit	Skylar McFeeley	Business Development Manager
Rainier Fruit	Allie Perrault	Lead Analyst
Rainier Fruit	Shawn Santomassimo	Sales
Raley's	Gary Ruggiero	Category Manager
Raley's	Michael Schutt	Director Produce & Floral
Red Sun Farms	Tom Coufal	Senior Accounts Manager
Red Sun Farms	Rob Jackson	Senior Sales Regional Accounts Manager
Regenerative Organic Alliance	Paul Alvarez	Program Director
Resource Group Consultants	Michael Ayers	National Director
Resource Group Consultants	Travis Howard	National Sales Director
Restaurant Depot	Mary Halvorsen	Produce Buyer
Revol Greens	Brendon Krieg	VP Product and Operations Strategy
Rijk Zwaan	Rick Falconer	Managing Director
Rijk Zwaan	David Perie	Account Manager; Retail & Foodservice
Riveridge Produce Marketing, Inc.	Kari Soldaat	Director of Sales
Robinson Fresh	Jon Erickson	Marketing Manager
Robinson Fresh	Chris Lemmon	Senior Category Manager
Robinson Fresh	Hunter Winton	General Manager
Robinson Fresh	Gary York	VP - Global Sales
Robinson Fresh	Michael Castagnetto	President
Root 24 Farms	Katy Classon	Sales Manage / Commodity Manager
Roth's Fresh Markets	Jeff Darling	Produce Buyer
Roth's Fresh Markets	Damon Loos	Produce manager
RPE, Inc.	Mark Bucek	Business Development Manager - West
RPE, Inc.	Rob Greenwood	Program Development Manager
S. Katzman Produce	Stefanie Katzman	EVP
S. Katzman Produce	Osman Ozkan	Sales
S. Katzman Produce	Brittany Pearson	Marketing + Communications
Sabor Farms, LLC.	Ray Griffin	Director of Client Services
Sacramento Natural Foods Coop, Inc	Nova Wetherwax	Merchandising Director
Sage Fruit	Tim Colln	VP of Business Development
Sage Fruit	Chuck Sinks	President, Sales and Marketing
Sage Fruit	Chuck Sinks, Jr.	Business Development
Sage Fruit	Kevin Steiner	VP of Business Development
Santa Sweets	Jesus Olivarria	Sales
Santa Sweets	veronica rivas	Sales Manager
Schnuck Markets Inc	Dan Fechte	Category Manager
Schnuck Markets Inc	Jason Kupinski	Category Manager
Seacliff Trading Inc.	Chun Wang	Partner
Seacliff Trading Inc.	Jun Wen	Partner
Seacliff Trading Inc.	Fora Zhu	CEO
Sendik's Food Market	Brian Penfield	Produce Director
SEPC	David Sherrod	President/CEO
SEPC	Sarah Sherrod	Marketing
Sespe Creek Organics	Liz Niles	Manager
Sespe Creek Organics	Miguel Wise	Assistant Manager
Seven Seas/Tom Lange Co.	James Barrett	Account Manager
Seven Seas/Tom Lange Co.	Paul Foster	Account Manager
Seven Seas/Tom Lange Co.	Sarah Goebel	Compliance Assistant
Seven Seas/Tom Lange Co.	Stephanie Hilton	Marketing & Business Development



All Attendees as of June 13, 2022

Company	Full Name	Title
Seven Seas/Tom Lange Co.	Brent Scattini	VP West Coast
Shaw's	Evan Dobratz	Buyer
Shaw's	Barry Paul	Produce Sales Manager
Shaw's Supermarkets	Stepan Petrosyan	ASM
Shelf Engine	Amanda Sonenberg	Director of Partnerships- Vendors & Associations
Simple Feast	Ashley Aratow	Director of Procurement, US
Simple Feast	Ciara Crivello	Director of Culinary
Sk Market Inc.	Jimmy Oh	Senior Buyer
SK Market Inc.	Neri Sanchez	Produce Buyer
Skagit Valley Food Co-op	Ben Goe	Produce Manager
Skagit Valley Food Co-op	Tony White	General Manager
So Good So You	Shawn Hamilton	Chief Commercial Officer
So Good So You	Jenna Sullivan	VP of Sales
So Good So You	Madison Zender	Sales Manager
Sobeys	Thomas Pierce	National Director, Supplier Development
Sobeys	Sonny Rodriquez	Supplier Development Lead
Soli Organic, Inc.	Scott Dault	Vice President of Sales
Soli Organic, Inc.	Emily Dawson	Director of Sales/Kroger
Soli Organic, Inc.	Matt Ryan	Chief Executive Officer
Soli Organic, Inc.	Steve Wright	Chief Customer Officer
Soli Organic, Inc.	Philip Karp	President
Soli Organic, Inc.	Beth Keefe	Director of Sales/West Coast
Southeastern Grocers	Chris Kaszanits	Sr Category Manager
Southeastern Grocers	Joseph Stoyka	Produce Category Manager
SpartanNash	Josh Essenburg	Category Manager
SpartanNash	Chris Hawn	Produce buyer
SpartanNash	Rob Hulwick	Sales Manager
SpartanNash	Josh Lane	Buyer
SpartanNash	Matt Parker	Director Merchandising Independent Sales
SpartanNash	Victor Savanello	Vice President Produce & Floral
SpartanNash	Andy Smith	Director Produce & Floral Merchandising
SpartanNash	Jeff Umbenhower	Director Replenishment
Sprouts Farmers Market	Greg Cota	SR Director Perishable Replenishment
Sprouts Farmers Market	David Dudley	Sr. Category Manager
Sprouts Farmers Market	Tom Frawley	Sr Category Manager
Sprouts Farmers Market	Jason Glunt	Category Manager
Sprouts Farmers Market	Steven Huesing	VP Replenishment & Inventory Management
Sprouts Farmers Market	Andrew McGregor	VP Produce and Floral Operations
Sprouts Farmers Market	Jennifer Ness	Replenishment Manager-Value Added
Sprouts Farmers Market	John Nye	Produce Buyer
Sprouts Farmers Market	Roger Petersman	Category Strategy Manager
Sprouts Farmers Market	Aaron Riveras	Senior Category Manager
Sprouts Farmers Market	Heather Schweppe	Sr. Category Manager Produce
Sprouts Farmers Market	Randy Scott	Senior Category Manager
Sprouts Farmers Market	Erin Tice	Category Manager
Star Market	Amy Griffin	Clerk
Star Market	Brian Griffin	Produce Manager
Starbucks Coffee Co	John Rossi	Sr Mgr, Supply Chain
Starr Ranch Growers	John Cannon	Sales Manager
Starr Ranch Organics	Dan Davis	Director Marketing and Grower Relations
Starr Ranch Organics	Jason Fonfara	Domestic Sales
Starr Ranch Organics	Max McGuire	Domestic Sales



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Company	Full Name	Title
Starr Ranch Organics	Brett Reasor	CEO
Stemilt	Auna Lundberg	Digital Marketing Coordinator
Stemilt	Brianna Shales	Marketing Director
Stemilt	Rachel Spanjer	Sales
Stemilt	Patrick Cawley	Global Purchasing Manager/Organics
Stemilt	John Janker	Senior VP Purchasing
Stemilt	Ross Nelson	VP of Retail Execution
Steve Junqueiro Associates	Steve Junqueiro	CEO
Stonewall Robb	Walter Robb	Principal
Stop & Shop	Becky Fanion	Category Manager
Stop & Shop	Lynn Perry	Director Fresh Procurement
Stop & Shop	Benjamin Seal	Buyer
Straub's Fine Foods	Joseph Reitz	Produce Manager
Straub's Markets	Gregory Lehr	Produce Category Manager
Straub's Markets	Matthew Sassman	Produce Manager
Straub's Markets	Steven Wichmann	Produce Manager
Strube Celery and Vegetable Company	David Allen	Organic Sales
Suja Juice LLC	Matthew Adelgais	Procurement Manager - Produce
Sun Belle	Taylor Hazelwood	Director of Sales
Sun Belle	Janice Honigberg	President
Sun Belle	Ken Hopps	Director of Business Development
Sun Belle	Tim Polfer	General Manager
Sun City Produce	Ira Bernhard	Purchasing
Sun City Produce	Joseph Digirolamo	Purchasing
Sun Pacific Marketing	Brian Campos	Account Executive
Sun Pacific Marketing	Barney Evans	President Sales
Sun Pacific Marketing	Joseph Filia	Sales Account Executive
Sun Pacific Marketing	Brooke Fraser	Sales Account Executive
Sun Pacific Marketing	Paul Lee	Sales Executive
Sun Pacific Marketing	David Medders	VP Sales
Sunbasket	Steven Huffman	National Produce Manager
Sunbasket	Oscar Moreno	Replenishment Buyer
Sunbasket	Katrina Rubio	Replenishment Buyer
Sunbasket	Audrey Vargas	West Replenishment Manager
SunFed	Juan Carlos Barrionuevo	Sales
SunFed	Frank Camera	Vice President of Operations
SunFed	Matt Mandel	Vice President of Finance and Legal
Sunkist Growers	Trent Bishop	Vice President, Sales & Marketing
Sunkist Growers	Jeff Gaston	Director, Domestic Sales
Sunkist Growers	Carley Pratt	Account Manager
Sunkist Growers	Christina Ward	Sr Dir, Global Marketing
Sunset Foods	Loredana Mastromauro	Accounts Payable
Sunset Foods	Vince Mastromauro	Buyer, Director
Sunview Marketing International	Charles Alter	Sales
Sunview Marketing International	John Anspach	Sales
Sunview Marketing International	Martin McKenna	Sales
Sunview Marketing International	Mitch Wetzel	Vice President Sales and Marketing
Sunworks	Preston McGill	Project Developer
Sunworks	Dan Murray	Project Developer
Superior Fresh	Brandon Gottsacker	President & Co-Founder
Superior Fresh	Nate Hefti	VP of Sales
Supreme Berry Farms LLC	Ashley West	Sales Representative



All Attendees as of June 13, 2022

Company	Full Name	Title
Supreme Berry Farms LLC	Stuart Gilfenbain	CMO
T&G Global	Jen Lessner	Shopper Marketing & Analytics Manager
Talley Farms	Andrea Chavez	Manager, Talley Farms Box
Talley Farms	Derek Sass	Sales Manager
Tanimura & Antle	Rick Dacey	Regional Sales Manager
Tanimura & Antle	Scott Grabau	Chief Executive Officer
Tanimura & Antle	Ashley Kaslin	Director of Marketing
Tanimura & Antle	Karen Pflaum	Sr. Director of Regional Sales
Tanimura & Antle	Chuck Schreiber	Senior Director of Sales
Tasteful Selections, LLC	Bob Bender	President/CEO
Taylor Farms / Earthbound Farm	Catherine Baggott	Sales
Taylor Farms / Earthbound Farm	Christina Barnard	Director of Marketing
Taylor Farms / Earthbound Farm	Mark Campion	Retail President
Taylor Farms / Earthbound Farm	CJ Given	Senior VP Sales and Marketing
Taylor Farms / Earthbound Farm	Quincie Gourley	Marketing Coordinator
Taylor Farms / Earthbound Farm	Jessica Harris	Product Manager
Taylor Farms / Earthbound Farm	Bryan Jaynes	VP Product Management & Marketing
Taylor Farms / Earthbound Farm	Micah Shea	Director of Western Sales
Taylor Farms / Earthbound Farm	Bruce Taylor	CEO
Taylor Farms / Earthbound Farm	Linda Taylor	
Taylor Farms / Earthbound Farm	Kevin Trisko	Sales
Taylor Farms / Earthbound Farm	Kacie Vieth Ragsdale	Director of Product & Business Development
Teal's Market	Adam Bergeron	Produce Director
Tennessee Valley Authority	Tyler Chaffee	Target Market Specialist
TerraFresh Organics	Alma Aguilar	Sales
TerraFresh Organics	Greg Holzman	Managing Partner
TerraFresh Organics	Jason Laffer	Vice President of Sales
TerraFresh Organics	Jorge Mazon Salazar	Citrison
TerraFresh Organics	German Pavlovich Romo	Citrison
Tessengerlo Kerley, Inc.	Jennifer Lytch	Organic Products Specialist
The Fresh Market	Heather Hart	Category Manager- Produce
The Fresh Market	Dennis Payne	Category Manager
The Fresh Market	Chris Romano	Vice President of Produce and Floral
The Giant Company	David Lessard	VP Omnichannel Merchandising
The Giant Company	John Ruane	SVP Omnichannel Merchandising
The North West Int.	Rene Perez	Produce Category Manager
The Nunes Company, Inc.	Brendan Bartley	Organic Sales
The Nunes Company, Inc.	Stephanie Cantero	Communications & Marketing Coordinator
The Nunes Company, Inc.	Kristin Shafer	Organic Sales
The Nunes Company, Inc.	Jack Wilkinson	Sales
The Organic Marketing Association	Dennis Weaver	Co-Founder/President
The Packer	Jennifer Straley	Editorial Director
The Packer Publications	Gary English	National Accounts Manager
The Produce Industry Podcast	Patrick Kelly	Founder
The Produce Moms	Lori Taylor	Founder/CEO
The Produce News	Jack Bricker	President
The Produce News	Adam Campbell	Digital Publisher
The Produce News	Kyle Eberth	
The Produce News	Aaron Gonzalez	Digital Editor
The Produce News	Obed Gonzalez	Videographer
The Produce News	John Groh	Publisher
The Produce News	Debbie Miller	California Sales Manager (Salinas Valley)



All Attendees as of June 13, 2022

Company	Full Name	Title
The Salad Farm	Bertha Briseno	Sales Account Manager
The Salad Farm	Ana Paco	Sales Account Manager
The Save Mart Companies	Jorge Gomez	Senior Category Manager
The Save Mart Companies	Rick Reed	Vice President Produce & Floral
The Save Mart Companies	Andy Vargas	Senior Category Manager
Thomson International/Kirschenman Ent.	Annie Baisden	Organic Sales
TLC—Todd-versations	Todd Linsky	CEO
Top Fox Snacks	Rob Fascia	Chief Sales Officer
Top Fox Snacks	Tommy Renda	Sales Director
Top Fox Snacks	Jeremy Zobrist	Founder/CEO
Top Fox Snacks	Zachary Zobrist	Sales Director
Topco Associates	Michael Evans	Senior Sourcing Specialist
Topco Associates	Katie Jakubowski	Senior Category Manager
Topco Associates	Steven Locke	Director
Tops Markets	Jeff Cady	VP Produce & Floral
Tosca	Bryan Burkhalter	West Coast Sales Manager
Tosca	Alexis Hartman	Director of Sales - Produce
Touchstone Pistachio Co.	Charlotte Avila	Director of Domestic Sales and Marketing
Touchstone Pistachio Co.	Shawn Dagen	Staff
Touchstone Pistachio Co.	Alyssa Valdez	Sales Account Manager
Town and Country Markets Inc.	Jim Foley	Produce Specialist
Trailer Bridge	Jeff Vaughn	Chief Commercial Officer
Triangle Farms, Inc	Josh Roberts	General Manager
Trinitas Farming	Nicholas Ratto	Agronomic Manager
Trinitas Farming	Thomas Robinson	Director of Farming
Trinity Fruit Sales	Dominic DeFrancesco	Sales
Trinity Fruit Sales	Jeri Elsasser	Creative Director
Trinity Fruit Sales	Levon Ganajian	Vice President Retail Relations
Trinity Fruit Sales	Angela Hernandez	Director of Marketing
Trinity Fruit Sales	Jackie Nakashian	Brand Manager
Trinity Fruit Sales	David White	President
Trinity Fruit Sales	Gunner White	Sales
Trinity Fruit Sales	Lisa White	Vice President
Trufresh Produce	Arthuro (AJ) Jimenez	Organic Sales
Trufresh Produce	Enrique (KJ) Peraza	Organic Sales
Twin River	Omar Cerda	Sales Representative
Twin River	Ben Escoe	Managing Partner
Twin River	Paul Hammans	Sales Manager
U.S. Department of Agriculture	Brenda Hill	Deputy Regional Director
UNFI	Richard Condon	Sourcing Manager
UNFI	Christopher Harder	Sourcing Manager
UNFI	Stan Hughes	Sourcing Mgr. Fresh Produce
UNFI	Mariano Sanchez	Sourcing Manager
UNFI	Trini Valdivia	Sr QA Manager - West-Produce & Floral
UNFI Aurora	Libby Gallagher	Account manager
UNFI Aurora	Julie Kocjancic	Senior Account Manager- Natural Grocers
UNFI Aurora	Chester Young	VP of sales
UNFI Produce	Collin Cook	Sourcing Manager
UNFI Produce	Joe Del Colletti	Sr. Sourcing Manager
UNFI Produce	Mike Meader	Replenishment Buyer
United Supermarkets	Joseph Bunting	Produce Business Director
United Supermarkets	Codie Hair	Produce Business Manager



All Attendees as of June 13, 2022

Company	Full Name	Title
Urban Remedy	Tina Cosentino	VP, Procurement
Valley Fruit & Produce	Carrie La Londe	CEO
Valley Fruit & Produce	Frank Nunez	Sales Manager
Valley Fruit & Produce	Gregg Rivera	Sales Manager
Valliwide Marketing, Inc.	Mason Parkinson	Chairman
Valliwide Marketing, Inc.	Bill Schene	President
Veg-Fresh Farms-GoodLifeOrganic	Hugo Barajas	Sales
Veg-Fresh Farms-GoodLifeOrganic	Dino Cancellieri	General Partner
Veg-Fresh Farms-GoodLifeOrganic	Randy Cancellieri	General Partner
Veg-Fresh Farms-GoodLifeOrganic	Christian Cardenas	Sales - Berries
Veg-Fresh Farms-GoodLifeOrganic	Jay Carreon	Sales - Berries
Veg-Fresh Farms-GoodLifeOrganic	Sandy Garcia	Sales
Veg-Fresh Farms-GoodLifeOrganic	Jacob Gracia	Sales
Veg-Fresh Farms-GoodLifeOrganic	Chris Jacoby	Sales
Veg-Fresh Farms-GoodLifeOrganic	Monique McLaws	Marketing
Veg-Fresh Farms-GoodLifeOrganic	Jamie Simon	Sales
Veg-Fresh Farms-GoodLifeOrganic	Gavin Steed	Sales
Veg-Fresh Farms-GoodLifeOrganic	Daniela Toro	Marketing
Veg-Fresh Farms-GoodLifeOrganic	Kellie Weaver	Sales
Veg-Fresh Farms-GoodLifeOrganic	Norwin Wong	Grower Relations
Veg-Land / JBJ Distributing	Jerritt Barr	Salesman
Veg-Land / JBJ Distributing	Dominic Etcheberria	General Manager
Veg-Land / JBJ Distributing	Rob Gurney	Sales Manager
Veg-Land / JBJ Distributing	Steve Janedis	Sales
Veg-Land / JBJ Distributing	Jimmy Matiasevich	VP
Veritable Vegetable	Qiana Cameron	Purchaser
Veritable Vegetable	Brian Lee	Purchaser
Villaz Agricultura Orgánica	Heriberto Martínez Rodriguez	
Villaz Agricultura Orgánica	Abraham Alejandro Villafaña	
Vilmorin-Mikado USA	Wes Nelson	Sales Representative/Coastal CA, Salinas
Vilmorin-Mikado USA	Albert Villanueva	Sales Manager/West Coast Dealer Account Mgr.
Vilmorin-Mikado USA	Matthew Walker	Local Product Promoter, Coastal Coast/Salinas
Viva Tierra Organic, Inc.	Jim Benney	Sales
Viva Tierra Organic, Inc.	Chris Ford	Business Development & Marketing Manager
Viva Tierra Organic, Inc.	Francisco Palma	Representative
Viva Tierra Organic, Inc.	Matt Roberts	Sales Manager
Viva Tierra Organic, Inc.	Roy Ruff	Sales
Vive Organic	Tyler Davidov	Associate Sales Director
Vive Organic	Joia Pardo-Matthews	VP, Co-Head of Sales
Vive Organic	Sherri Sparaga	VP, Co-Head of Sales
Vive Organic	Dorrin Turner	Associate Sales Director
Vive Organic	Kyle Withycombe	Co-Founder & COO
Wada Farms Marketing	Tate Brooks	Sales
Wada Farms Marketing	Tim Cunha	Sales
Wada Farms Marketing	Jamey Higham	IPC President
Wada Farms Marketing	Ben Josephson	Director of Sales
Wakefern Food Corp	Brian Kenny	Category Manager
Wakefern Food Corp	Emad Massoud	Category Manager
Wakefern Food Corp	Tom Paragham	Procurement Manager
Walker Grow-Rite Intl	Katy (Li-Yin) Yu	Procurement Manager
Walmart	Lauren Anderson	
Walmart	Dennetta Bradford	Sr. Manager Product Development Food



All Attendees as of June 13, 2022

Company	Full Name	Title
Walmart	Jeff Coburn	Sr. Sourcing Manager, Berries
Walmart	Bryan Duarte	Sr Sourcing Manager
Walmart	Andrew Even	Merchandising Director - Cooking Vegetables
Walmart	Erica Gardner	Merchant
Walmart	Richard Gonzales	Vice President, Global Produce Sourcing
Walmart	Tomas Gonzalez	Senior Sourcing Manager
Walmart	Roland Harmon	Senior Director
Walmart	Melina Lopez	Sr. Sourcing Manager
Walmart	Karen Pellegrini	Sr. Sourcing manager
Walmart	Taylor Thompson	Associate Merchant, Strawberries
Walmart - Global Produce Sourcing	Nathan Avedian	Senior Sourcing Manager
WAM Farming	Stephen Elmore	Farm Manager
Wegmans Food Markets, Inc.	Rachel Adams	Produce Category Merchant
Wegmans Food Markets, Inc.	Charlie Gardner	Produce Category Merchant
Wegmans Food Markets, Inc.	Joe Hansen	Produce Category Merchant
Wegmans Food Markets, Inc.	Martha Hilton	VP, Produce/Floral Merchandising
Wegmans Food Markets, Inc.	Ann Johnston	Produce Category Merchant
Wegmans Food Markets, Inc.	Eben Kennedy	Group Manager, Produce Merchandising
Wegmans Food Markets, Inc.	Steve O'Malley	Group Manager, Produce/Floral Merchandising
Well-Pict Berries	Christian Bengard	Sales
Well-Pict Berries	Kindle Cowger	Tradeshaw Team
Well-Pict Berries	Dan Crowley	Vice President
Well-Pict Berries	Johnna Johnson	Tradeshaw Team
Western Growers	Walt Duflock	VP of Innovation
Western Sky Produce	Phillip Giles	Vice President
Western Sky Produce	Wyatt Meiggs	President
WestFresh Distributing Inc	Kirk Pohl	CEO
Westmoreland Sales Topline Farms	Dino DiLaudo	Vice President Sales & Marketing
Westmoreland Sales Topline Farms	David Pereira	Senior Account Manager
Whole Foods Market	James Bible	VP of Produce and Floral
Whole Foods Market	Erik Brown	Executive Leader
Whole Foods Market	Karen Christensen	Senior VP of Merchandising for Perishables
Whole Foods Market	Katrina Farris	Global Produce Buyer
Whole Foods Market	Nick Moless	Global Principal Produce Buyer
Whole Foods Market	Madhavi Reese	Vice President Marketing
Whole Foods Market	Daniel Sinnott	Team Leader
Wholesum Family Farms	Fernando Bojorquez	National Sales Representative
Wholesum Family Farms	Valeria Bojorquez	Sales Coordinator
Wholesum Family Farms	Nuri Castro	Marketing Coordinator
Wholesum Family Farms	Ricardo Crisantes	Chief Commercial Officer
Wholesum Family Farms	Theojary Crisantes	COO
Wholesum Family Farms	Carlos Diaz	National Sales Representative
Wholesum Family Farms	Tina Federico	Business Development Representative
Wholesum Family Farms	Joanna Jaramillo	Marketing Manager
Wholesum Family Farms	Kristina Luna	Sales Manager
Wholly Guacamole / Hormel	Jim Fountain	Produce Sales Manager West
Windset Farms	David Arana	Procurement Manager
Windset Farms	Jeff Madu	Vice President of Sales
Windset Farms	Matt Modena	Sales Manager
Wish Farms	Jason Deis	Category Manager
Wish Farms	James Peterson	VP Sales & Marketing
Wismettac Foods, Inc.	Hikaru Fumiya	General Manager



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Company	Full Name	Title
Wolf & Associates	John Foster	Senior Associate
Yerecic Label	Tricia Brown	Key Account Manager
Youngstown Grape Distributors, Inc.	David Anthony	Business Development
Youngstown Grape Distributors, Inc.	Tyler Enns	Procurement Manager
Youngstown Grape Distributors, Inc.	Michael Forrest	President
Youngstown Grape Distributors, Inc.	Skyler Mullings	Sales Manager
Zespri	Fatima Moussawi	Retail Account Executive
Zespri	Susan Noritake	Head of Sales, North America
Zespri	Deborah Rogers	Market Development Manager
Zespri	Ryan Sison	Marketing Coordinator
	Kirk Nugent	Sr. Account Executive