



How Much Can Pinkeye Afflict Your Bottom Line?

Vaccinators

Farm Journal's research showed **73%** of beef vaccinators reported a positive ROI.¹

Beef vaccinators say they saved up to **\$87** per animal by vaccinating.¹

Non-Vaccinators

Among those who treat for pinkeye rather than vaccinate, beef producers spend an average of **\$46.70** per animal to treat for pinkeye. Injectable medications are the costliest item, leading to an average per-animal spend of **\$20.94**.¹

Pinkeye losses can exceed **\$100** per incidence in beef cattle according to a recent market study.¹

University research has shown that pinkeye can reduce weaning weights in calves between **30 to 65** pounds.²