

Keep your eye on Pinkeye

Cattle Pinkeye: What You Need To Know Right Now

When infectious bovine keratoconjunctivitis (IBK), also known as pinkeye, is introduced into an unvaccinated herd, it can have devastating effects on weaning rates and weights.



Poor herd health can lead to decreased market value for beef and decreased milk production for dairy.



Calves infected with pinkeye can be **30-40 lbs** lighter at weaning than healthy calves.¹



Dairy milk production losses can cost up to **\$352** per animal.²



Vaccinations are an integral tool for preventing disease and for maintaining herd health.



For vaccinations to increase market value and productivity for both beef and dairy cattle, they need to be administered according to label directions.



Producers should work with their veterinarians to decide on an optimum vaccination strategy for their herd.

“Weight losses, due to pinkeye, have been measured and quantitated in beef cattle. Losses in dairy cattle production are another aspect of the long-term effects of pinkeye.”

- Dr. John Angelos, DVM, PhD, DACVIM
Chair, Department of Medicine and Epidemiology,
UC Davis School of Veterinary Medicine

For more information about the potentially devastating effects of bovine pinkeye and how vaccination can protect your herd, visit MAHcattle.com.



¹ Infectious Bovine Keratoconjunctivitis (Pinkeye) in Cattle (uky.edu) Michelle Arnold, Veterinary

² Merck Animal Health Pinkeye Quantitative Survey, 2021

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