

Poor herd health can lead to decreased market value.



\*Calves infected with pinkeye can be 30-40 lbs lighter at weaning than healthy calves.



Vaccinations are an integral tool for preventing disease and for maintaining herd health.



For vaccinations to increase market value and productivity for beef cattle, they need to be administered according to label directions.



Producers should work with their veterinarians to decide on an optimum vaccination strategy for their herd.

## Keep your eye on Pinkeye

## Cattle Pinkeye: What You Need To Know Right Now

When infectious bovine keratoconjunctivitis (IBK), also known as pinkeye, is introduced into an unvaccinated herd, it can have devastating effects on pregnancy, calving and weaning rates and weights.

"Weight losses, due to pinkeye, have been measured and quantitated in beef cattle. Losses in dairy cattle production are another aspect of the long-term effects of pinkeye."

- **Dr. John Angelos, DVM, PhD, DACVIM**Chair, Department of Medicine and Epidemiology,
UC Davis School of Veterinary Medicine

For more information about the potentially devastating effects of bovine pinkeye and how vaccination can protect your herd, visit MAHcattle.com.



