

# AGENDA

\*Subject to change

## Tuesday, Feb. 23, 2021

<u>Time</u>	<u>Session</u>	<u>Speaker</u>
8:30 – 9:15 a.m.	<b>High-Impact Meteorology – What to Expect in 2021</b>	Eric Snodgrass, Nutrien Ag Solutions
9:15 – 10:15 a.m.	<b>How to Own 2021 - Your No-Overwhelm Plan to a Successful Next Year</b>	Sarah Beth Aubrey, A.C.T.
10:15 – 10:45 a.m.	<b>CEOs Share Business Tips, Leadership Lessons and More</b>	Moderator: Sara Schafer, Top Producer Panelists: Scott Beck, Beck's Hybrids; Ryan Schaefer, CaselH; Cynthia Erickson, Corteva
10:00 – 11:00 a.m.	<b>How to Move on From Here: Let's Organize the Chaos</b>	Sarah Beth Aubrey, A.C.T.
10:30 – 11:00 a.m.	<b>How to Make 2021 a Leap Year</b>	John Phipps, Phipps Farms & Top Producer Columnist
11:00 a.m. – 12:00 p.m.	<b>How Much Can Farming Address Climate Change?</b>	Jon Foley, California Academy of Science & ED Project Drawdown; Amy Skoczlas Cole, Trust in Food

## Wednesday, Feb. 24, 2021

<u>Time</u>	<u>Session</u>	<u>Speaker</u>
7:30 – 8:30 a.m.	<b>SPONSORED: Learn the ROI of the 4R Nutrient Stewardship</b> <i>Sponsored by Nutrien</i>	Moderator: Andrew McCrea Panelists: Alan Blaylock, Nutrien John Niemeyer, Nutrien
8:30 – 9:00 a.m.	<b>Global Farmer Panel: Travel to 5 Ag-Focused Countries</b>	Andrew Fowler, Australia; Karina Pierce, Ireland; Ranga Haruba, Zimbabwe; Luciano Loman, Brazil; Moderator: Sara Schafer, Top Producer
9:00 – 9:30 a.m.	<b>Meet the Startup Winners of the Row Crop Challenge</b>	
9:30 – 10:15 a.m.	<b>Tax and Legal Strategies for Family Farm Transitions: An Interactive Discussion</b>	Paul Neiffer, CLA & Top Producer Columnist
10:30 – 11:00 a.m.	<b>What to Know about Carbon Markets</b>	Laura Sands, K-Coe Isom
11:00 a.m. – 12:00 p.m.	<b>The State of Animal Agriculture</b>	Dr. Temple Grandin, Colorado State University & Frank Mitloehner, University of California, Davis

## Thursday, Feb. 25, 2021

<u>Time</u>	<u>Session</u>	<u>Speaker</u>
8:00 – 8:30 a.m.	<b>Free for All with Chip Flory, Jim Wiesemeyer, Brian Grete and Davis Michaelson</b> <i>Sponsored by Farmers Mutual Hail</i>	Chip Flory, AgriTalk; Jim Wiesemeyer, Pro Farmer; Brian Grete, Pro Farmer; Davis Michaelson, LandOwner & AgriTalk
8:30 – 9:00 a.m.	<b>Economic Outlook from the Federal Reserve Bank</b>	Esther George, Federal Reserve Bank of Kansas City CEO & President
9:00 – 9:30 a.m.	<b>Live Q&amp;A with USDA's Chief Economist Seth Meyer</b>	Seth Meyer, USDA Chief Economist; Moderator: Tyne Morgan, U.S. Farm Report
9:30 – 10:15 a.m.	<b>Ag Lending in the Future: Is Your Farm in a Smart Position?</b> <i>Sponsored by Northeast Bank</i>	Angie Treptow, Farm Credit Services of America; Alan Hoskins, American Farm Mortgage and Financial Services; Kurt Downs, Rabo AgriFinance; Moderator: Sara Schafer, Top Producer



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10:30 – 11:00 a.m.	<b>U.S. Farm Report: What's Ahead for the 2021 Grain and Livestock Markets?</b>	Moderator: Tyne Morgan, U.S. Farm Report
11:00 a.m. – 12:00 p.m.	<b>Land Use, Carbon and Regenerative Agriculture</b>	Tim Crews and Rachel Stroer, Soil Ecology Program
12:00 p.m. – 1:00 p.m.	<b>Lunchtime Grain Market Chat</b> <i>Sponsored by Main Street Data</i>	Moderator: Chip Flory, AgriTalk Panelists: Jay Meyers; Ben Riensche; Roric Paulman and Ted Hamer

## On-Demand Sessions

### Session

### Speaker

<b>Toxic Grit: How to Overcome Mental Health Concerns on Your Farm</b>	Shannon Ferrell, Oklahoma State University
<b>Off-Farm Heirs and Succession Planning: Too Little? Too Much? Or Just Enough!</b>	Rena Striegel, Transition Point Business Advisors
<b>The Grain Marketing Behaviors that Breed Success (And the Ones that Don't)</b> <i>Sponsored by CaseIH</i>	Angie Setzer, Citizen's Grain
<b>The Calm Person in The Boat: Leverage the Power Of Emotional Intelligence</b>	J.P. Pawliw-Fry, psychologist and author of "Performing Under Pressure"
<b>Disrupting the Farm Input Industry</b>	Sam Taylor, RaboResearch farm inputs and Stephen Nicholson, RaboResearch grains
<b>How to Move from the 'Grunt' to the CEO</b> <i>Sponsored by Lincoln Financial</i>	Wesley Tucker, University of Missouri
<b>How Do You Become More than a Beta Tester for Technology</b>	AgLaunch
<b>Carbon Markets: Everything Farmers Need to Know</b>	Benjamin Bartley, Ecosystem Services Market Consortium (ESMC); Kelley Thomas Delpit, Rancher and Sustainable Northwest Klamath Basin Manager; Aldyen Donnelly, Nori; Mike Fruechte, Fruechte Family Farms
<b>Keeping Discipline in Rallying Markets</b>	Matt Bennett, AgMarket.net
<b>3 Ways to Break New Ground in Your Business</b>	Sarah Beth Aubrey, A.C.T.
<b>** Business Focus: How to Analyze Opportunities and Threats and Make Smart Decisions</b>	Mark Faust, Echelon Management
<b>**What Trips to 16 Countries Taught Me About Growing the Farm in Uncertain Times</b>	Archie Griffin, Griffin Farms and 2018 Nuffield Scholar
<b>**Carbon Markets: Promises, Pitfalls and Preparation</b>	Steve Cabbage, Record Harvest
<b>**What Should Be My Tax Strategy in 2021? Pick the Farm CPA's Brain</b>	Paul Neiffer, CLA
<b>**Finish: The Suprising Truth About Accomplishing Goals</b>	Jon Acuff, author and leadership expert
<b>**Don't Waste Another Minute: Plan and Protect the Future of Your Farm</b>	Rena Striegel, Transition Point Business Advisors Todd Malecha, Malecha Enterprises
<b>**Grain Marketing Mistakes You Can Avoid</b>	Joe Vaclavik, Standard Grain

**\*\*Sessions were filmed from the in person event in Nashville**