

## 360-Degree Product Integration

Print Digital Broadcast **Events** Research



FarmJournal's  
**MILK**  
BUSINESS CONFERENCE

**Nov. 29-Dec. 1, 2021**

**Paris Las Vegas Hotel, Las Vegas**

The MILK Business Conference provides critical business information to help dairy producers thrive in this economic environment. That includes understanding markets, improving people management skills and affecting change that helps businesses continue to grow and develop. Now in its 19th year, the MILK Business Conference is a must-attend event for commercial dairy farmers seeking to navigate an increasingly complex and risky business landscape.

The unique meeting provides event sponsors a key benefit to meet and build relationships with dairy producers who are in a class by themselves.

**Sponsorship opportunities are available at four levels:**

- Elite \$26,250
- Premium \$13,750
- Supporting \$10,000
- Booth Only \$5,000

**For questions on sponsorships, contact your sales representative.**



**Demographics from the 2019 event include:**

 **354** total attendees

**52**  
average attendee age



**66%**  
own/manage  
1,000 or more cows

**3,361**  
average herd size  
of milk cows

Industry **37%**

Producer **63%**