

# Dairy WEEK AGENDA

## Dairy Week celebrations will include:

### Daily dairy features on:

- AgriTalk
- Farm Journal Live
- AgDay
- U.S. Farm Report

### Featuring special guests:

- Olympian Katie Ledecky
- Chef inside the Taco Bell kitchen

You'll also find daily Q&As with farmers, veterinarians, nutritionists and market analysts as well as celebrations of World Dairy Expo.

## Monday, September 28

On Demand	Welcome and Dairy Week Overview
9:00 a.m. - 4:00 p.m.	Virtual Show Room Open
9:00 a.m.	Producer Q&A
10:00 - 11:00 a.m.	AgriTalk Live
12:00 - 12:15 p.m.	Farm Journal Live
2:30 p.m.	AgDay Report

## Tuesday, September 29

On Demand	Welcome and Dairy Week Overview
9:00 a.m. - 4:00 p.m.	Virtual Show Room Open
9:00 a.m.	Producer Q&A
10:00 - 11:00 a.m.	AgriTalk Live
10:00 AM - 12:00 p.m.	Visit Expo & Networking Lounge
12:00 - 12:15 p.m.	Farm Journal Live
1:00 p.m.	Webinar <b>Salmonella: A Look at Prevalence, Prevention &amp; Treatment Protocols</b> This program has been approved for one hour of continuing education credit in jurisdictions that recognize RACE approval.
2:30 p.m.	AgDay Report
1:45 - 3:30 p.m.	Visit Expo & Networking Lounge

## Wednesday, September 30

On Demand	Welcome and Dairy Week Overview
9:00 a.m. - 4:00 p.m.	Virtual Show Room Open
9:00 a.m.	Producer Q&A
10:00 - 11:00 a.m.	AgriTalk Live
10:00 AM - 12:00 p.m.	Visit Expo & Networking Lounge
12:00 - 12:15 p.m.	Farm Journal Live
1:00 p.m.	Webinar <b>Markets 2020-2021</b>
2:30 p.m.	AgDay Report
1:45 - 3:30 p.m.	Visit Expo & Networking Lounge

## Thursday, October 1

On Demand	Welcome and Dairy Week Overview
9:00 a.m. - 4:00 p.m.	Virtual Show Room Open
9:00 a.m.	Producer Q&A
10:00 - 11:00 a.m.	AgriTalk Live
12:00 - 12:15 p.m.	Farm Journal Live
2:30 p.m.	AgDay Report

## Friday, October 2

On Demand	Welcome and Dairy Week Overview
9:00 a.m. - 4:00 p.m.	Virtual Show Room Open
9:00 a.m.	Producer Q&A
10:00 - 11:00 a.m.	AgriTalk Live
12:00 - 12:15 p.m.	Farm Journal Live
2:30 p.m.	AgDay Report

## Saturday, October 3

On Demand	U.S. Farm Report
8:00 - 8:30 a.m.	U.S. Farm Report Farm Journal Report posted on DHM

## Webinar Descriptions:

### **Salmonella: A Look at Prevalence, Prevention & Treatment Protocols**

The increasing prevalence of Salmonella, particularly Salmonella Dublin, in dairy and beef operations is a challenge to dairymen and ranchers, and veterinarians are increasingly stepping up to proactively address this infection. Join us for an interactive, virtual discussion featuring bovine veterinarians Dr. Kayla Clark and Dr. Kent Fenton, who will discuss what they are doing to address Salmonella with their clients through the use of education, diagnostics, treatment and control measures. *This program has been approved for one hour of continuing education credit in jurisdictions that recognize RACE approval.*

### **Markets 2020-2021**

As milk futures trend higher, can the momentum last? Our Markets webinar will look at the price trends and what it will take to push prices higher into the fall and winter months. The discussion takes place Wed., Sept. 30, at 1 p.m., brought to you by Dairy Herd Management & "U.S. Farm Report."