

FARM  JOURNAL

# FIELD DAYS

AUGUST 25-27, 2020

A RESPONSIBLE  
REINVENTION

## Virtual and On-site Agenda

Day 1 Virtual Agenda

Day 1 On-site Agenda

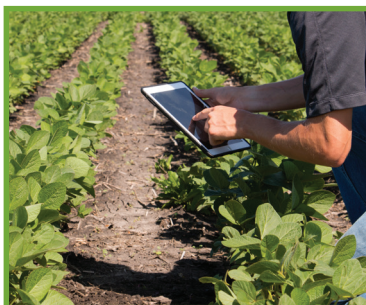
Day 2 Virtual Agenda

Day 3 Virtual Agenda

Day 3 On-site Agenda



# FIELD DAYS



## Virtual Agenda

### Day 1: Tuesday, Aug. 25, 2020

TIME	SESSION
8:30 a.m.	<b>Field Day Welcome</b> Overview of Blue Diamond Farming Company Hosted by Ben Riensche with Chip Flory & Tyne Morgan
9:00 a.m.	<b>Field Day Focus: Farm Tour</b> Grain Bin System with Ben Riensche & Tyne Morgan Grain Marketing Analysis Brian Grete, Pro Farmer
10:00 a.m.	<b>Field Day Focus: Farm Tour</b> In the Field with Ben Riensche & Agronomist AgriTalk Live in Expo
11:00 a.m.	<b>Field Day Focus: Agronomy</b> Agronomic Q&A Session Panel: What's the Future of Ethanol?
12:00 p.m.	<b>Field Day Focus: #FarmON</b> #FarmON stories & pre-concert highlights
1 p.m.	<b>Field Day Focus: Farm Tour</b> Latest Auction Insights with Machinery Pete Farm Tour: Shop, Equipment, Tools and Toys (Ben & Tyne)
2 p.m.	<b>Field Day Focus: Livestock</b> Meet an Innovative Producer with Q&A AgriTalk Live in Expo
3 p.m.	<b>Field Day Focus: Business</b> Panel: How Top Producers Face Financial Stress Financial Insights for a Volatile World
4 p.m.	Virtual Beer Garden Reception (Quarantinis)

Every hour of virtual programming above will contain 25 min. of programming followed by 10 min. of Q&A with a sponsor message and/or giveaway and expo time to virtually visit sponsor booths.

# FIELD DAYS



## On-site Agenda

Day 1: **Tuesday, Aug. 25, 2020**

Location: **Blue Diamond Farming Company - Jesup, IA**

TIME	SESSION
7:30 a.m. - 8:30 a.m.	<b>Breakfast, Registration &amp; Networking</b>
8:30 a.m. - 9:00 a.m.	<b>Field Day Welcome - Overview of Blue Diamond Farming Company Hosted by Ben Riensche with Chip Flory &amp; Tyne Morgan</b>
9:00 a.m. - 10:00 a.m.	<b>Farm Tour: Grain Bin System Transition/Sponsor Break</b>
10:00 a.m. - 11:30 a.m.	<b>Farm Tour: In the Field with Ben Riensche &amp; Agronomist Agronomic Q&amp;A</b>
11:30 a.m. - 12:00 p.m.	<b>Panel: What's the Future of Ethanol?</b>
12:15 p.m. - 1:00 p.m.	<b>Lunch with Special Guest: Greg Peterson (aka Machinery Pete)</b>
1:00 p.m. - 2:00 p.m.	<b>Speed Date Networking: Meet, Learn and Connect with Peers</b>
2:00 p.m. - 3:00 p.m.	<b>Livestock Spotlight: Meet An Innovative Producer with Q&amp;A</b>
	<b>Farm Tour: Shop, Equipment, Tools and Toys</b>
3:00 p.m. - 4:00 p.m.	<b>Panel: How Top Producers Face Financial Stress</b>
4:00 p.m. - 5:00 pm	<b>Beer Garden Reception (Quarantinis)</b>

# FIELD DAYS



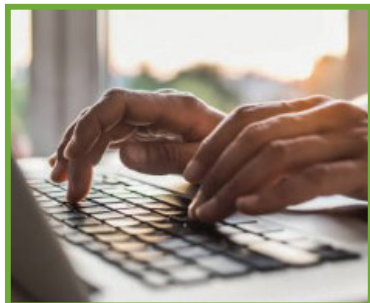
## Virtual Agenda

### Day 2: **Wednesday, Aug. 26, 2020**

TIME	SESSION
8:30 a.m.	<b>Field Day Live Welcome</b> Hosted by Clinton Griffiths & Tyne Morgan
9:00 a.m.	<b>Field Day Focus: Machinery</b> Balance Your Farm's Equipment and Manpower
10:00 a.m.	<b>Field Day Focus: Corn</b> Understand How to Match Hybrid Characteristics with Your Fields AgriTalk Live in the Expo
11:00 a.m.	<b>Field Day Focus: Cattle</b> Technology, Traceability and the Beef Industry of the Future
12:00 p.m.	<b>Field Day Focus: #FarmON</b> #FarmON stories & pre-concert highlights
1 p.m.	<b>Field Day Focus: Ag Retail</b> How to Be A Trusted Adviser in a COVID-19 World
2 p.m.	<b>Field Day Focus: Soybeans</b> The 411 on Planting Soybeans Early AgriTalk Live in the Expo
3 p.m.	<b>Field Day Focus: Animal Health &amp; Technology</b> What Will Livestock Technology Look Like in the Face of COVID-19?
4 p.m.	Virtual Beer Garden Reception (Quarantinis)

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# FIELD DAYS



## Virtual Agenda

### Day 3: Thursday, Aug. 27, 2020

TIME	SESSION
8:30 a.m.	<b>Field Day Welcome</b> Overview of Newcomer Farms Hosted by Glen Newcomer with Chip Flory & Clinton Griffiths
9:00 a.m.	<b>Field Day Focus: Farm Tour</b>  Farm Tour with Glen Newcomer & Agronomist
10:00 a.m.	<b>Field Day Focus: Agronomy</b> Agronomic Q&A with Agronomist & Clinton Griffiths AgriTalk Live in the Expo
11:00 a.m.	<b>Field Day Focus: Farm Tour</b> Seed Warehouse with Glen Newcomer & Clinton Griffiths Panel: The What, How and Why of My Farm Advisory Board
12:00 p.m.	<b>Field Day Focus: #FarmON</b> #FarmON stories & pre-concert highlights
1 p.m.	<b>Field Day Focus: Farm Tour</b> Shop, Equipment, Tools and Toys with Glen Newcomer & Clinton Griffiths
2 p.m.	<b>Field Day Focus: Livestock</b> Meet an Innovative Dairy Producer with Q&A AgriTalk Live in the Expo
3 p.m.	<b>Field Day Focus: Corn</b> Panel: Is the U.S. Too Dependent on Corn? AgriTalk Live in the Expo
4 p.m.	Virtual Beer Garden Reception (Quarantinis)
7 p.m.	<b>#FarmON Concert</b> Join us for a virtual concert with top country music talent and highlights from 4-H

**Every hour of virtual programming above will contain 25 min. of programming followed by 10 min. of Q&A with a sponsor message and/or giveaway and expo time to virtually visit sponsor booths.**

# FIELD DAYS



## On-site Agenda

Day 3: **Thursday, Aug. 27, 2020**

Location: **Glen Newcomer Farms - Bryan, OH**

TIME	SESSION
7:30 a.m. - 8:30 a.m.	Breakfast/Registration
8:30 a.m. - 9:00 a.m.	<b>We're LIVE!</b> Welcome and overview of Newcomer Farms Hosted by Glen Newcomer with Chip Flory & Clinton Griffiths
9:00 a.m. - 10:00 a.m.	<b>Farm Tour:</b> In the field Transition/Sponsor Break
10:00 a.m. - 10:30 a.m.	Agronomic Q&A with Agronomist
10:30 a.m. - 11:15 a.m.	<b>Farm Tour:</b> Seed Warehouse
11:15 a.m. - 12:00 p.m.	<b>Panel:</b> The What, How and Why of My Farm Advisory Board
12:00 p.m. - 1:00 p.m.	<b>Lunch with Special Guest:</b> Greg Peterson (aka Machinery Pete)
1:00 p.m. - 2:00 p.m.	<b>Speed Date Networking:</b> Meet, Learn and Connect with Peers Transition/Sponsor Break
2:00 p.m. - 2:30 p.m.	<b>Livestock Spotlight:</b> Meet An Innovative Producer with Q&A
2:30 p.m. - 3:00 p.m.	<b>Farm Tour:</b> Shop, Equipment, Tools and Toys
3:00 p.m. - 3:45 p.m.	<b>Panel:</b> Is the U.S. Too Dependent on Corn?
3:45 p.m. - 4:00 p.m.	Wrap for the Day- Final Giveaway and Q&A
4:00 p.m. - 5:00 pm	Beer Garden Reception (Quarantinis)