



The Packer is Celebrating 125 years in Produce

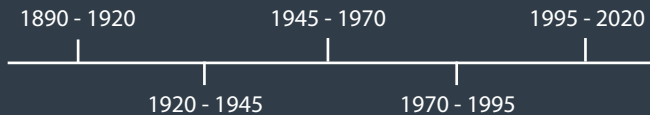
WHAT: Commemorative issue looking at the past 125 years in produce

WHEN: Mail Date of 9/23/2019

WHERE: Distribution to The Packer's entire Circulation of 18,000+ and at

PMA Fresh Summit

This celebratory special edition will be broken down into 5 generations. Our editors will explore the changes and evolution of our industry and the people who were influential in executing progress during these respective eras.



Topics will Include:

- Technology - How it's Changed
- Cities Invest in Terminal Markets
- Navigating Changes in Transportation
- Packaged Produce Enters the Scene
- The rise of Retail Chains
- Gaining Ground: A Global Marketplace
- Organics Develop as Top Trend
- Women Emerge in the Industry
- In this Industry, PEOPLE make a difference

This keepsake publication is the perfect once in a generation opportunity to promote your company's heritage and celebrate your origins.

*Rates and Specs on Back

Own your history for generations to come

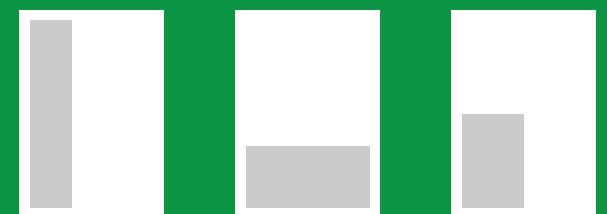
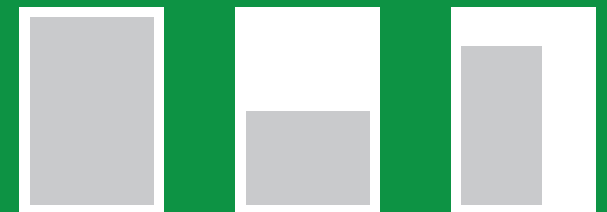
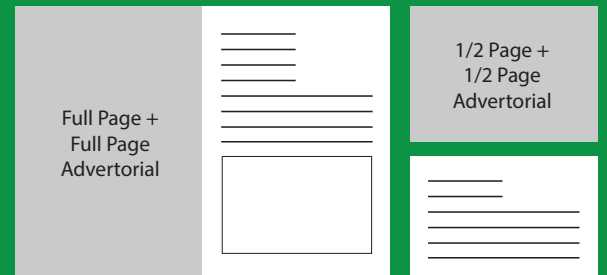
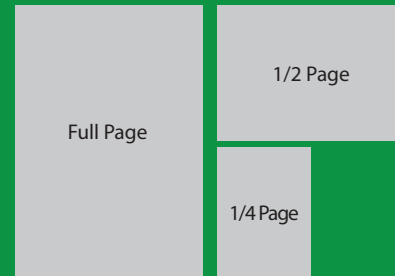
Advertise in this once-in-a-lifetime publication, and have the chance to tell your own story.



To reserve space or discuss opportunities, please contact Joelle Stephens at jstephens@thepacker.com or (913) 438-0727



Advertising Opportunities



Deadlines

- Space Reservation: 8/5
- Materials Deadline: 8/16
- Pub Date: 9/16

	Specs	Rates
Full Page	7" x 10"	\$4,000
1/2 Page	7" x 4.87"	\$3,000
1/2 Page	4.5" x 7.5"	\$3,000
1/3 Page	2.12" x 10"	\$2,500
1/3 Page	4.5" x 4.87"	\$2,500
1/4 Page	4.5" x 3.75"	\$2,000
Back cover	7" x 10"	\$8,250
Inside Front Cover	7" x 10"	\$6,500
Inside Back Cover	7" x 10"	\$6,000
Full Page + Full Page Advertorial	7" x 10"	\$5,500
1/2 Page + Half Page Advertorial	7" x 4.87"	\$4,500

Publication Specifications

- Non-bleed page size: 7" x 10"
- Bleed page size: 8" x 10.75"
(keep live matter at least 0.5" in from bleed edges)
- Final trim: 7.75" x 10.5"
- Color: All color made from CMYK process.

Materials Accepted

- Digital files in PDF/X-1a preferred
- Please send all ad materials to: Carlo Ignoffo, cignoffo@farmjournal.com or (847) 268-3229

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